



Dear members and friends,

As the end of Q1 quickly approaches, now is a great time to do some “spring cleaning” of your business. Here are three things to consider implementing in your business this month and how the Chamber can assist!

1. Review and update your business plan. Evaluate if you’re on track to meet your business objectives and make any necessary changes to stay competitive. If you’re in need of professional services to help you reach your goals – whether it’s finding a lawyer to formalize your business or a website designer to give your site a fresh new look – visit our [Member Directory](#) to find a local business to assist you. (And while you’re there, ensure your own listing is up to date, too!)
2. Take time to review and optimize your online presence. Make sure your website, social media accounts, and other online profiles are up to date and accurately reflect your business. Rainbow Chamber member SDW Consulting is offering a great webinar on March 28 about using social media for your business. [Register now!](#)
3. Consider ways to expand your network. Whether you’re hoping to discover career opportunities or make your next best hire, attending our monthly networking events can create relationships that can lead to future collaboration and expand your professional network in a meaningful way. Read on to see what events we have planned for March!

As always, thank you for being a part of the Sacramento Rainbow Chamber of Commerce. Let us know how we can help you reach your business goals for 2023!

Fred Palmer, Executive Director
Samuel N. Jones, Chair





Welcome New members

We'd like to extend a warm welcome to these members who recently joined the Chamber:

- Snowline Fitness
- Allevery Employer Solutions
- Yolo County CASA
- Yolo Federal Credit Union
- Sacramento Women's Chorus
- Broad Room Creative Collective
- Rimon Law, P.C.

We are proud to have you as part of our business community!

New Member Orientation

Hello New Members,

We wanted to cordially invite you to join us for the new membership orientation on March 16th from 9 a.m. – 10:30 a.m. Please see the below picture to join and register via the link below! We look forward to having you join us and thank you for being members of the Sacramento Rainbow Chamber of Commerce. This opportunity is free to all members of a diverse chamber.



**LEARN HOW TO
MAKE THE MOST
OUT OF YOUR
MEMBERSHIP AND
GROW YOUR
BUSINESS IN THIS
FUN AND
INFORMATIVE
MIXER!**

**VETERAN MEMBERS,
COME GET A
REFRESHER!**

LOCAL CHAMBER COLLABORATIVE

NEW MEMBER ORIENTATION

THURSDAY | 9-10:30
MARCH 16 | AM

**REGISTER
NOW**

REGISTER AT:
[HTTPS://LCCNEWMEMBERORIENTATION
.EVENTBRITE.COM](https://lccnewmemberorientation.eventbrite.com)

Upcoming Chamber Events

Monthly Networking Mixer (March 21, 6 PM)

Mix and mingle at the beautiful Mansion Apartments in Sacramento! Attendees will enjoy hosted appetizers and craft cocktails. The event is free for members and \$10 for non-members. [Click here](#) to register.

MARCH NETWORKING MIXER

Join us for a fun mixer at the Mansion Apartments and see what they have to offer:

- Contemporary studio, 1,2 & 3 bedroom apartments adjacent to the historical Governor's mansion.
- Midcentury ambiance, sleek finishes, and modern amenities within our community

Sacramento



Hosted by:



MANSION
APARTMENTS

Registration
Required

FREE
for Members
\$ 10 for
Non-Members



Join us at

1517 H St. Sacramento



Tuesday, March 21, 2023 | 6-7:30pm.

REGISTER NOW

Hosted appetizers and
cocktails will be served



COVID-19 Policy: We will follow local and statewide health orders. PROOF OF VACCINATION IS REQUIRED OR 72 HOUR NEGATIVE COVID TEST TO ALLOW ATTENDANCE. We highly encourage event participants to be fully vaccinated.

Q1 ERG Mixer (March 23, 10:30 AM)

Join us for our first ERG Mixer of the year! Whether you already have an employee resource group (ERG) in place or are looking to create one, [\[LN1\]](#) please join us for a morning of networking and resources. The free event will take place at the Sacramento Hilton Arden West, ahead of our Business & Community Excellence Awards. Register for the mixer [here](#). [\[LN1\]](#) Do they need to be members of the ERG group already to attend the mixer? Let me know if there are any resources to include -- link to the ERG database, link to an email signup list, etc.

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ERG Mixer



Hilton Arden West

2200 Harvard St. Sacramento



Thursday, March 23

10:30 - 11:30 am



FREE to Attend

FREE parking



Stay for our Business & Community Excellence Awards immediately after mixer*

Let us know if your employer would like to host a table

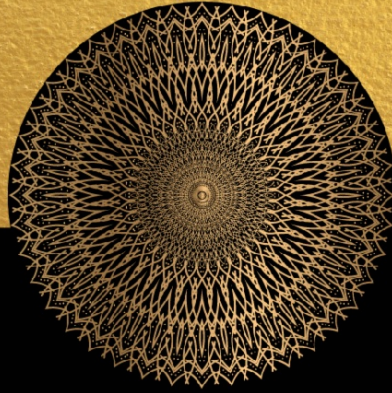
*We have discounted tickets of \$50 for ERG members

COVID-19 Policy: We will follow local and statewide health orders. Outdoor seating is available. We will require masks indoors. PROOF OF VACCINATION IS REQUIRED OR 72 HOUR NEGATIVE COVID TEST TO ALLOW ATTENDANCE. We highly encourage event participants to be fully vaccinated.

Business & Community Excellence Awards (March 23, 12 PM)

Join us on March 23 for the 2023 Business & Community Excellence Awards. This much-anticipated annual event honors the leaders who raise the bar to advance LGBTQ+ leadership, equality and inclusion in the workplace and our community. The awards ceremony will take place at Sacramento Hilton Arden West from 12-1:30 PM. Tickets and sponsorship opportunities are still available. Learn more and register [here](#).

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*Business & Community
Excellence Awards*

2023

Live Webinar: Innovative Strategies to engage customers using social media and online communication tools (March 28, 12 PM)

Join Shayla Walker, Training Founder & CEO of SDW Consulting, for a FREE live webinar where you'll learn which social media platforms are right for your business, how to market to customers, utilize online analytics for data collection, and streamline your content and communication! [Register now.](#)

Sacramento



Webinar Online

Innovative Strategies to engage customers using social media and online communication tools

- Explore what type of social media platforms are right for your business through demographic data
- Discover innovative ways to communicate and market to customers using current and new social media
- Utilize online analytics for data collection to develop communication strategies
- Learn to streamline content and online communication using various technology (Pre-schedule posts, email communication blast using platforms like Canva and Flodesk)



Shayla Walker

SDW Consulting & Training Founder & CEO

 28 March, 2023
12:00 – 1:00 pm

REGISTER NOW



Community Updates

Rainbow Chamber Foundation Scholarships Open March 15!

Save the date! Local LGBTQ+ and allied students are encouraged to apply for the Rainbow Chamber Foundation's scholarship program beginning March 15.

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RAINBOW CHAMBER OF COMMERCE
SCHOLARSHIP FOUNDATION

Sacramento
RAINBOW CHAMBER OF COMMERCE

**SCHOLARSHIP APPLICATIONS
OPEN** MARCH 15
Stay tuned!

2023

Volunteers Needed for Sacramento Pride 2023

Place article copy here. Be sure to make the articles short and concise as people tend not to read much more than a couple of paragraphs. Place article copy here.

[Text Link](#)



7th Annual Senior PRIDE Information & Resource Fair

Wisdom Project=LGBT Elders of Servant Hearts
PRESENTS

7th Annual Senior PRIDE Information & Resource Fair

Thursday, April 27th 2023

11:00am-2:00pm

AT

City of Sacramento's ~ Hart Senior Center



Pride



30+ Exhibitors ~ Authors Corner ~ Music by Richard March CMP
Grab Lunch at Drewskis Food Truck

www.servant-hearts.org / servant_hearts@hotmail.com

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Resources offered to our community by SMUD

Charles A Jones (CAJ) Manufacturing Technician Program begins March 10, 2023

The next cohort of the Charles A Jones (CAJ) Manufacturing Technician Program begins March 10, 2023.

In-person orientation takes place every Wednesday at 9:15 am: Feb 15, Feb 22, or March 3.

This is a comprehensive, 9-month program. with training in:

- Welding
- CNC Machine Operations

- Electro-Mechanical Assembly
- Material Handling & Logistics
- Forklift Driving
- Capstone Project or Externship

Industry Certifications are available:

- Forklift Operator
- OSHA 10
- Certified Manufacturing Associate
- Charles A Jones Certificate of Completion.

Financial Aid is Available to Qualified Individuals

For details about registration, enrollment, etc. please refer them to the CAJ CATALOG:

<https://caj.scusd.edu/document/program-catalog>

Virtual How to Do Business with SMUD

SMUD is hosting a virtual “How to do Business with SMUD’ workshop on March 30th. This is a great opportunity for businesses to learn the ins and outs of our contracting process and receive assistance with becoming a SEED vendor. The register button within the attachment is live and will direct interested attendees to our [Eventbrite](#) page to register.

**JOIN US AND LEARN:
HOW TO DO BUSINESS WITH**



**TAKE ADVANTAGE OF THIS FREE
WORKSHOP AND DISCOVER:**

- SMUD's contracting process
- SMUD's small business incentive program
- Upcoming and open contracting opportunities
- How to connect with SMUD's buying team
- SMUD's purchasing needs

HOSTED BY:

SMUD'S SUPPLIER EDUCATION AND
ECONOMIC DEVELOPMENT TEAM

WHEN

MARCH 30TH, 2023

11:30 AM TO 1:00 PM

VIA MICROSOFT TEAMS

**REGISTRATION VIA EVENTBRITE OR EMAIL
SEEDMGR@SMUD.ORG**



**CLICK HERE TO
REGISTER ONLINE**

Powering forward. Together.



Cancer is a Drag!

Join us on April 13 for the Cancer is a Drag Event. This much-anticipated drag and fashion show will take place at the Mix Downtown. [Tickets](#) and sponsorship opportunities are available now.

A DRAG & FASHION SHOW EVENT TO
RAISE AWARENESS FOR CANCER CARE
PROGRAMS THAT LESSEN HEALTH
DISPARITIES & BARRIERS IN THE
SACRAMENTO LGBTQ+ COMMUNITY

CANCER IS A DRAG!

APRIL 13TH - THE MIX DOWNTOWN

BENEFITING:



SPONSORED BY:



INFO &
BUY TIX



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