

Sacramento



**Sacramento Rainbow
Chamber of Commerce**

Impact Report

2024

About the Sacramento Rainbow Chamber and Foundation

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RAINBOW CHAMBER
FOUNDATION

The Sacramento Rainbow Chamber and the Rainbow Chamber Foundation, both operating in the greater Sacramento region, have distinct yet complementary missions. The Sacramento Rainbow Chamber focuses on empowering LGBTQ+ owned businesses. It serves as a vital resource, bridging connections between small businesses, large corporations, community partners, and allies. Through its varied offerings like membership resources, business development opportunities, leadership training, and social action initiatives, the Chamber plays a pivotal role in nurturing a diverse business landscape. This is further strengthened by its collaboration with the Rainbow Chamber Foundation, emphasizing diversity, equity, inclusivity, and a sense of belonging.

On the other hand, the Rainbow Chamber Foundation dedicates itself to fostering the professional growth of LGBTQ+ individuals and allies. It achieves this through scholarships, awards, and a range of programs aimed at career advancement and professional development. This Foundation works in tandem with the Sacramento Rainbow Chamber of Commerce, insuring a holistic approach to supporting the LGBTQ+ community in the business realm. Together these two entities work towards making the Sacramento region a leader in embracing and celebrating diversity within the business community.

Sacramento



The mission of the Sacramento Rainbow Chamber is to serve as a resource to LGBTQ+ owned businesses by connecting small businesses, large corporations, community partners and allies. Through membership resources, business development, leadership and social action, our continued investment in the LGBTQ+ community fosters a diverse business environment in partnership with the Rainbow Chamber Foundation, that positions the greater Sacramento region as leading the way in diversity, equity, inclusive, and belonging.

Sacramento



RAINBOW CHAMBER
FOUNDATION

The mission of the Rainbow Chamber Foundation is to provide scholarships, awards, and programs that promote career growth and professional development benefitting LGBTQ+ individuals and allies in the greater Sacramento Region in partnership with the Sacramento Rainbow Chamber of Commerce.

Our Commitment to Diversity, Equity, Inclusion, and Belonging

The Sacramento Rainbow Chamber of Commerce, our staff, board members, volunteers and in partnership with our Sacramento Rainbow Chamber foundation are committed to fostering and building a diverse, equitable, and inclusive environment where all members feel supported, valued, and a sense of belonging. We strongly believe that embracing a diversity of experiences, perspectives, and individuals is crucial for building economically and socially successful communities where ALL residents thrive.

Scholarships Awarded in 2024

Culinary Arts

- \$4,500, 3 Awarded

Rainbow Chamber Foundation Scholarship

- \$17,500, 8 Awarded

Palmer Family Healthcare Scholarship

- \$7,500, 4 Awarded

Residents & Fellows Debt Relief Award

- \$2,000, 2 Awarded

Since 2001, we have awarded over 120 scholarships.



Philanthropy

Drag Queen Bingo

Non Profits donated to:

- 160+ since 2010

Total Donated:

- \$490,000+ Since 2010

Donated in 2024:

- \$21,923.53

Non-profits per year:

- 12 non-profits



Community Engagement and Outreach

Events:

- 3 annual Signature Events
 - Business and Community Excellence Awards
 - Farm to Scholar
 - Boas and Bow Ties
- 55 total events in 2023
- 10 Business Development Workshops
- 15 Networking Mixers
- 20+ Partnered events

Media Reach:

- E-blast:
 - 12.2 K contacts
- Audience Reached:
 - 575,000+ monthly
- Earned media total Reach:
 - Sacramento Business Journal (placed ads for each event with sponsor logos)
- LGBTQ+ Earned Media:
 - Outword, Visit Sacramento LGBTQ Advisory Committee



Our Farm 2 Scholar dinner aims to provide an intimate farm style dinner to our guests. The night includes a five star meal prepared by students, with hors d'oeuvres, a delectable multi course meal, decadent dessert, signature cocktails and local wine pairings. A limited number of seats are sold for this event each year and proceeds raised go directly to the Rainbow Chamber Foundation Scholarship Fund. Live Music performed by students and silent auction fill the evening with entertainment and celebration. We are incredibly thankful to our Farm 2 Scholar sponsors and vendors that help make this event successful each year.



Our annual Boas & Bow Ties Gala showcases the impact of our Chamber and highlights the important contributions our membership provides throughout the year. Celebrate with us as we award scholarships, enjoy locally sourced entertainment, and an interactive live auction. Proceeds from this event continue to support our scholarship programs. This prestigious event allows for optimal networking opportunities and elevated sponsorship levels. The highlight of the evening is honoring, celebrating, and supporting our LGBTQ+ students on their path to higher education and professional development.



SACRAMENTO RAINBOW CHAMBER OF COMMERCE



BOA'S & BOW TIES

ANNUAL GALA

Thank You

Your continued support and commitment are the keystones of our success, and for this, we are grateful for your consideration.

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