

Hello Fred.

Celebrating Black History Month: Honoring Legacy, Advancing Inclusion

At the Sacramento Rainbow Chamber, we recognize that our **strength** comes from the rich **diversity and intersectionality of our community**. Every voice, experience, and perspective within our Chamber strengthens **our mission to foster economic opportunities**, **advocate for equality, and build a thriving, inclusive business network**.

This February, as we celebrate **Black History Month**, we honor the legacy, achievements, and contributions of Black entrepreneurs, professionals, and leaders—both within our Chamber and beyond. Supporting Black-owned businesses and amplifying Black voices isn't just a one-month initiative; **it's an ongoing commitment to equity, economic empowerment, and meaningful change**.

We invite you to join us and the NGLCC Communities of Color Initiative (CoCi) for *Celebrating Black History Month: Honoring the Past, Shaping the Future.* This free virtual event on **Wednesday, February 19, 2025, from 3-4 PM ET** will explore the origins and impact of Black History Month and its role in shaping ongoing diversity, equity, and inclusion (DEI) efforts. Register here to attend!

At a time when DEI efforts are being challenged nationwide, we **reaffirm** our unwavering commitment to inclusive business practices. No matter the shifting political landscape, the Sacramento Rainbow Chamber remains a steadfast advocate for equity, representation, and economic prosperity for LGBTQ+ and allied business owners. Now, more than ever, we must hold firm to our values and actively support businesses that prioritize diversity and inclusion.

YOU can be part of this important work—attend our events, introduce new members, sponsor initiatives, or volunteer with us. Every effort, big or small, strengthens our Chamber and ensures we remain a powerful force for inclusive economic growth.

Thank you for being part of the Sacramento Rainbow Chamber. **Together**, we will continue to create opportunities, drive meaningful change, and keep inclusivity at the heart of

everything we do.

Cheers to a promising new year,

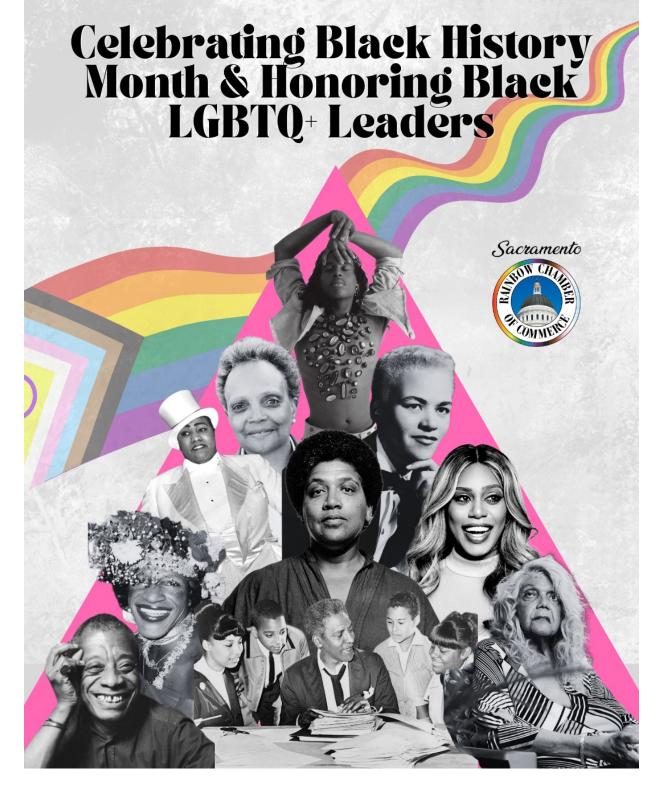
Samuel N. Jones, Chair

Pictured Below: Samuel N. Jones at 2023 Business and Community Excellence Awards



Visit our Chamber Member Directory Here!

Celebrating Black History Month!



As we reflect on Black History Month, we create an opportunity to highlight the work and contributions of Black LGBTQ+ people, which are too often forgotten and erased from history.

Black people have always been at the center of the LGBTQ+ liberation movement, from Marsha P. Johnson and Stormé DeLarverie, who were major figures in the Stonewall uprisings of 1969, to modern day leaders like Janet Mock and Laverne Cox.

The Sacramento Rainbow Chamber of Commerce aims to empower and uplift the incredible contributions that Black LGBTQ+ people and Black LGBTQ-led organizations are making throughout our community, as well as honoring the impact of queer Black activism.

We are stronger as a community when we uplift, honor, and embrace our immense cultural

Upcoming Chamber Events

Drag Queen Bingo - February 6th

Join us every first Thursday of the month at Mango's for Drag Queen Bingo with hostess, DoMe Moore. Our February beneficiary is **NAMI YOLO**.

The fun starts at 7 PM but we always suggest getting there early - seating is first come, first served! \$20 to play all 8 games. Cash only! Learn more here.

Register Here!



SUNDAY FUN-DAY! Drag Queen Bingo - March 9th

Sacramento's ORIGINAL Drag Queen Bingo just got more fun! Join us for a fabulous Sunday Funday Drag Queen Bingo Lunch & Brunch at Mango's! Get ready for a day filled with laughter, delicious food, and fierce entertainment. Our talented drag queens will be hosting an unforgettable bingo experience that you won't want to miss. Come for a



February 2025 Networking Mixer

Celebrate another great year at the Rainbow Chamber mixer! This event is FREE for Members and \$10 for Non-Members.

Hosted by Fast Break Tech and Sacramento Accounting and Advisory Group at 1111 Exposition Blvd. Building 100 on February 18th from 6-7:30 p.m.

Attendees MUST RSVP in advance.

Register Here!

Sunday like no other. Grab your friends and let's make some memories together! Proceeds benefit the Sacramento Rainbow Chamber of Commerce and Rainbow Chamber Foundation.

The Sacramento Rainbow Chamber of Commerce and Rainbow Chamber Foundation are dedicated to promoting diversity, equity, and inclusion while fostering a vibrant and supportive community for businesses and individuals alike. Your contributions enable us to provide scholarships for LGBTQ+ and allied students, support local businesses, and offer educational opportunities that empower future leaders.



Register Here!

Business and Community Excellence Awards & Expo 2025

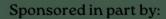






Hilton Sacramento Arden West 2200 Harvard St. Sacramento

10:00 - 11:30 - Expo 11:30 - 1:00 Lunch and Awards Ceremony















www.RainbowChamber.com

Business and Community Excellence Awards & Expo 2025



Sponsorship Levels



PLATINUM LEVEL (\$10,000) – 2 FULL Tables (16 Tickets), a chance to speak on stage and present an award, ad on back cover of printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 10 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo



GOLD LEVEL (\$5,000) – One Table (8 Tickets), full page ad in printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 6 social media posts across all platforms*, personal acknowledgement during event, logo on welcome posters, logo on screen, booth at Expo



SILVER LEVEL (\$2,500) – 6 Tickets, half page ad in printed program, logo and mention in eblast and newsletter with over 11,000+ recipients, logo on all media, 3 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo



BRONZE LEVEL (\$1,000) – 4 Tickets, Quarter page ad in program, company name listed and mentioned in e-blast and newsletter with over 11,000+ recipients, 2 social media posts across all platforms*

Additional Opportunities





SCAN ME

www.RainbowChamber.com

Business and Community Excellence Awards 2025!

Join us on Friday, February 28, 2025, for the annual Business & Community Excellence Awards

Expo from 10 a.m. to 11:30 a.m., free for all attendees!

(More information on the expo below!)

Expo will be followed by our Business & Community Excellence Awards Lunch and award ceremony from 11:30 a.m. to 1 p.m., sponsorships and tickets are now available!

This event will bring together business and community leaders to celebrate excellence in advancing LGBTQ+ inclusion, diversity, equity, and belonging.

We'll honor individuals and organizations dedicated to fostering positive change with awards in categories such as Business Excellence, Community Leader of the Year, and Corporate Advocacy. Nominations are now open to recognize these impactful leaders and businesses.

This event also offers valuable sponsorship opportunities to increase your visibility and engage with our community of changemakers. Sponsorships come with benefits such as event recognition, promotional features, and networking opportunities.

Secure your role in celebrating and supporting the growth of inclusive business practices and the leaders that embolden them!

Sponsorship and Ticket Opportunities

Business and Community Excellence Awards & Expo 2025

Sacramento



EXPO ATTENDEE & VENDOR REGISTRATION NOW AVAILABLE



February 28, 2025

10:00 - 11:30 - Expo 11:30 - 1:00 Lunch and Awards Ceremony

> Hilton Sacramento Arden West 2200 Harvard St. Sacramento

www.RainbowChamber.com

Business and Community Excellence Awards Expo!

Register for our Expo as an attendee or purchase a booth to participate as a vendor!

Why Attend?

Inspiration: Be inspired by trailblazers who are raising the bar for inclusive leadership and driving meaningful change in business and beyond.

Networking: Engage with top professionals and community leaders committed to advancing diversity, equity, and inclusion.

Opportunities: Showcase your brand as a vendor, connect with potential clients, and expand your network among industry leaders and community changemakers

Register to Attend or as a Vendor Here!

Big Day of Giving Drag Queen Bingo!

Be part of our Big Day of Giving Drag Queen Bingo at Mango's, hosted by the fabulous DoMe Moore!

When: Thursday, May 1st at 6 p.m. (arrive early – seating is first come, first served!)

Cost: \$55 for all 8 games – tickets must be purchased in advance.

Proceeds benefit the Sacramento Rainbow Chamber Foundation, supporting our LGBTQ+ student community and scholarship program.

Don't miss this event filled with laughs, prizes, and fabulous fun – grab your tickets now and make unforgettable memories!



Get Your Tickets Here!











STATEMENT AND SHARED COMMUNITY RESOURCES POST-INAUGURATION

On behalf of the Sacramento Rainbow Chamber of Commerce, Sacramento Rainbow Chamber Foundation, and Outword Magazine, our local LGBTQIA+ media outlet, we stand in *unshakable* solidarity with everyone feeling the gravity of this inauguration and what lies ahead. In moments of profound challenge and uncertainty, we come together as a resilient community, fortified by the courage, compassion, and leadership of LGBTQIA+ trailblazers across our region, state, and nation.

This is a moment to embrace our collective strength and reaffirm our unwavering commitment to equality, dignity, and respect for all. Now more than ever, we must draw from one another's resilience, hold each other closer, and boldly champion a future where every person feels seen, valued, and empowered. Together, we will honor the legacy of those who fought for our rights, celebrate the work of those carrying the torch forward, and envision the brighter future we know is within reach.

As we navigate the weight of this moment and the road ahead, the Sacramento Rainbow Chamber of Commerce stands firmly with our LGBTQIA+ family. We will continue to uplift, advocate for, and fight alongside the most marginalized and historically underrepresented among us. Together, we commit to building a future defined not by fear or division, but by Diversity, equity, justice, INCLUSION, and belonging for **ALL**.

Our strength lies in unity. By choosing love over fear and action over complacency, we will safeguard the progress we've made and ignite the change we seek. May we move forward together, with courage in our hearts and hope lighting our path.

In Solidarity, Community, and Love,

The Sacramento Rainbow Chamber of Commerce, the Sacramento Rainbow Chamber Foundation, and Outword Magazine

COMMUNITY RESOURCES

COMMUNITY RESOURCES

BLACKLINE (FOR QUEER BIPOC COMMUNITY): 1-800-604-5841

CRISIS TEXT LINE: TEXT "HOME" TO 741-741

DEQH HELPLINE (FOR QUEER SOUTH ASIANS): 908-367-3374

LGBT NATIONAL HOTLINE: 888-843-4564

LGBT NATIONAL YOUTH TALKLINE: 800-246-7743

NATIONAL SUICIDE CRISIS LIFELINE: 988 AND TEXT "PRIDE" FOR LGBTQ+ SERVICES

TRANS LIFELINE: 877-565-8860

THRIVE LIFELINE: TEXT "THRIVE" TO 313-662-8209

TREVORLIFELINE: CALL 1-866-488-7386 OR TEXT "START" TO 678-

678

SAGE'S LGBTQ+ ELDER HOTLINE: CALL 877-360-LGBT (5428)

LEGAL RESOURCES

 California ACLU affiliates' My School My Rights, which provides information on the many rights LGBTQ+ students in California have and how to access them

- California Department of Education's <u>compilation of information and</u> resources for LGBTQ+ students and their families
- Los Angeles LGBT Center's <u>Immigrant Legal Services</u>, which provides legal consultations and assistance
- California Civil Rights Department's <u>CA vs. Hate portal</u>, where community members can report hate incidents and find relevant support resources
- California Department of Managed Health Care's <u>information page</u> on Trans-Inclusive Care and Gender-Affirming Care
- ACLU of Southern California's Know Your Rights for Protesters
- <u>Searchable map</u> of programs and facilities that support LGBTQ+ youth and their families
- California Civil Rights Department's <u>Complaint Process</u> webpage, which offers information on how to file a complaint if you were subjected to discrimination, harassment, or retaliation in a place of employment or housing

SACRAMENTO LGBTQ+ RESOURCES

- Mental Health First Call/Text: 916-670-4062, Email: MHFirstSac@gmail.com Only available Friday through Sunday 7pm-7am
- Local Resource Guide created by the Gender Health Center: Visit
 @genderhealthsac on instagram
- Sacramento LGBT Community Center Mental Health Resources: https://saccenter.org/mental-health
- PFLAG Sacramento: https://www.pflagsacramento.org/



WE ARE ALL IN THIS TOGETHER. WE WILL GET THROUGH THIS, TOGETHER.







COMMUNITY EVENTS & NEWS

HAPING THE **FUTURE**







EDWARD SIMON

(HE/HIM)
COO, THE DIVERSITY ADVISORS,
AND THE CEO OF EA SIMON
COMPANY

2.19.25 @ 3PM ET REGISTER TODAY

Celebrating Black History Month: Honoring the Past, Shaping the Future Wednesday, February 19, 2025, 3-4pm ET

Register here to attend

Join the NGLCC Communities of Color Initiative's (CoCi) Heritage Month Committee and the Sacramento Rainbow Chamber of Commerce for an engaging workshop to honor and celebrate Black History Month by deepening our understanding of its history, significance, and impact. This session will explore the origins and evolution of Black History Month, reflecting on why it remains relevant today and how it supports ongoing efforts toward diversity, equity, and inclusion.

Participants will learn about influential Black figures who have made remarkable contributions to civil rights, science, literature, politics, and beyond. We will also share some notable LGBTQ+ community members who have impacted Black history. Together, we'll discuss meaningful ways to participate in Black History Month, from supporting Black-owned businesses to engaging in continuous learning and community involvement.

Register here to attend!



At Queers and Allies Fitness, our mission is to create an inclusive and affirming space where everyone, regardless of their sexual orientation, gender identity, or background, can feel empowered to achieve their fitness goals. We believe that everyone deserves access to a supportive and welcoming fitness community, and we are dedicated to breaking down the barriers that often prevent LGBTQ+ individuals from participating in traditional fitness environments.

Our programs are designed to cater to the unique needs of the LGBTQ+ community, offering a wide range of services that promote physical health, mental well-being, and social connection. From boot camps and personal training sessions to wellness workshops and community events, we strive to create a holistic approach to health

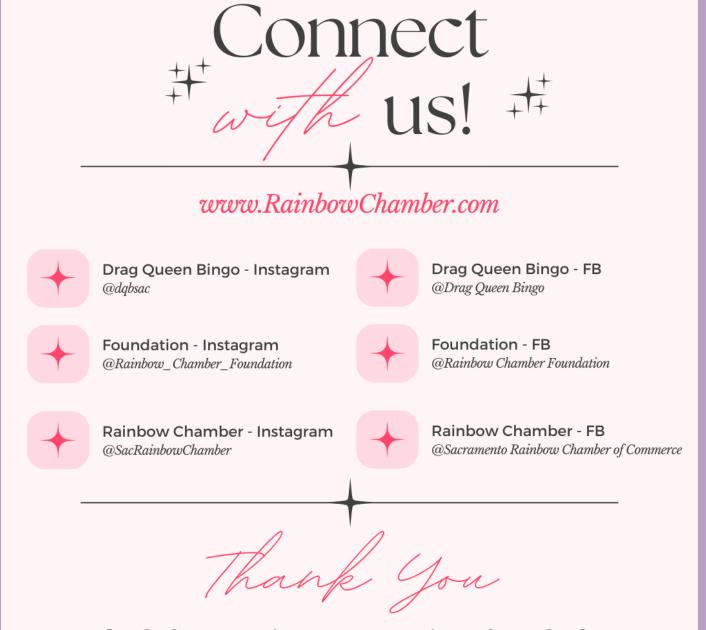
that addresses the specific challenges faced by our members.

Winning the Entrepreneur or Impact Competition would be a transformative opportunity for Queers and Allies Fitness. The recognition in Forbes Magazine plus the grant and support that come with this award would enable us to expand our reach, enhance our programs, and continue to advocate for equality and inclusion in the fitness industry. This award would not only validate the hard work and dedication of our team but also inspire and empower other individuals who look to us as a beacon of hope and acceptance.

We are passionate about making a positive impact on the lives of our members and the broader community. With your support, we can continue to build a world where everyone feels seen, valued, and celebrated for who they are.

Thank you for considering taking the time to vote daily and sharing with others.

VOTE HERE!



Thanks for supporting our community & future leaders

This just in....

Follow our new Rainbow Chamber Foundation Instagram Page! @Sac Rainbow Chamber Foundation

Other Social pages to follow:

- Sacramento Rainbow Chamber of Commerce Facebook
- Sacramento Rainbow Chamber of Commerce Instagram
- Sacramento Rainbow Chamber Foundation Facebook
- Sacramento's Original Drag Queen Bingo Facebook
- Sacramento's Original Drag Queen Bingo Instagram

Don't miss out on getting the latest news and updates!

All Members of The Sacramento Rainbow Chamber get a FREE Subscription to Outword Magazine



Outword Magazine is the long-time, proven leader in quality LGBTQ+ advertising and news for Central and Northern California. With an average press run of 10,000, Outword Magazine is the area's largest, most respected, and dependable LGBTQ+ publication for Sacramento and Northern California. We are now in our 29th year.

















Wdnnd Withus? Quarter Page Ad: \$250 Half Page Ad: \$500

Full page Ad: **\$1,000**

* price is per month / 3 month buy required



SEE PAST NEWSLETTERS HERE:

www.rainbowchamber.com

Email Fred.Palmer@rainbowchamber.com for more information



Calling all Sacramento Rainbow Chamber members! We want to hear YOUR story! How has the Chamber impacted your business?

Share your feedback through our form and grab a chance for FREE marketing and extra spotlight for your biz or org! Your testimonial helps us grow and support businesses like yours!

Submit your feedback using the button below!

Let's grow together!

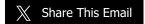
Submit your testimonial here!

Wishing you a Happy Black History Month from all of us here at the Sacramento Rainbow Chamber of Commerce!

Get social with the Sacramento Rainbow Chamber!









Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831 US

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