

Hello Fred,

Onward to 2025: Innovation, Impact, and Pride

As we step into 2025, we are energized by the remarkable achievements of the past year and ready to build on this momentum for an even brighter future. Together, we've fostered growth, celebrated diversity, and empowered our community in ways that will resonate far beyond 2024.

2024: A Year to Remember

By the Numbers:

Membership: 334 members and 30 major partnerships representing a diverse network of small businesses, corporations, and allies.

Scholarships:

- \$17,500 awarded to Rainbow Chamber Foundation Scholarship recipients.
- \$4,500 in Culinary Arts Scholarships.
- \$2,000 awarded to Health Care Residents to support debt relief.

Philanthropy: Drag Queen Bingo has raised over **\$21,923 in 2024**, benefiting 12 nonprofit organizations annually and adding to a cumulative **\$490,000+ since 2010**.

Key Highlights:

Signature Events: Signature gatherings like the Boa's and Bow Ties Gala and Farm 2 Scholar brought the community together to celebrate and raise critical funds.

Networking Mixers: 12 mixers provided space for collaboration and impactful discussions.

Supporting Local Businesses: Through advocacy, workshops, and networking, we've empowered LGBTQ-owned and allied businesses across Sacramento to thrive.

Empowering the Next Generation: Scholarships programs helped **18** LGBTQ+ and allied students achieve their academic dreams.

Media Reach: Stories of our work reached over **12,000** contacts and gained visibility in outlets like Outword Magazine, the Sacramento Business Journal, and ABC 10.

Looking Ahead to 2025

As we turn the page to 2025, our commitment to fostering a thriving LGBTQ+ business environment remains unwavering. **This year, we'll focus on:**

Expanding support for LGBTQ+ businesses through tailored resources and advocacy. Growing our scholarship programs to empower even more students.

Amplifying our community's voice by broadening our media and outreach efforts.

Hosting innovative events that inspire connection, celebration, and impact.

Thank you for your support, we couldn't do it without you!

Every milestone we achieve is made possible by you—our incredible members, sponsors, and partners. Your dedication fuels our mission and ensures a stronger, more inclusive future for all. Here's to 2025—a year of continued growth, innovation, and pride. Together, we're creating a legacy of opportunity and success for our LGBTQ+ business community.

Cheers to a promising new year,

Samuel N. Jones, Chair

Pictured Below: Board members, chamber members, community members, and partners of the Sacramento Rainbow Chamber of Commerce at the annual Holiday Mixer 2024 hosted by the Hilton Arden West and Sponsored by SMUD



Visit our Chamber Member Directory Here!

Upcoming Chamber Events

January 2025 Networking Mixer

Celebrate another great year at the Rainbow Chamber mixer! This event is FREE for Members and \$10 for Non-Members.

Hosted by The Healing Touch Chiropractic at 1210 G Street, Sacramento on January 21st from 6-7:30 p.m.

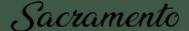
Attendees MUST RSVP in advance.





Business and Community Excellence Awards & Expo 2025







Hilton Sacramento Arden West 2200 Harvard St. Sacramento

10:00 - 11:30 - Expo 11:30 - 1:00 Lunch and Awards Ceremony

Sponsored in part by:

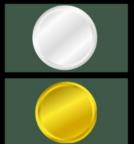


www.RainbowChamber.com

Business and Community Excellence Awards & Expo 2025



Sponsorship Levels



PLATINUM LEVEL (\$10,000) -- 2 FULL Tables (16 Tickets), a chance to speak on stage and present an award, ad on back cover of printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 10 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo

GOLD LEVEL (\$5,000) – One Table (8 Tickets), full page ad in printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 6 social media posts across all platforms*, personal acknowledgement during event, logo on welcome posters, logo on screen, booth at Expo



SILVER LEVEL (\$2,500) – 6 Tickets, half page ad in printed program, logo and mention in eblast and newsletter with over 11,000+ recipients, logo on all media, 3 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo



BRONZE LEVEL (\$1,000) – 4 Tickets, Quarter page ad in program, company name listed and mentioned in e-blast and newsletter with over 11,000+ recipients, 2 social media posts across all platforms*

Additional Opportunities

\bigcirc	FULL TABLE (\$640) – 8 Tickets
	HALF TABLE (\$320) – 4 Tickets
\bigcirc	SINGLE TICKET (\$80) – 1 Ticket
	VENDOR BOOTH @ EXPO ONLY (\$500)



SCAN ME

www.RainbowChamber.com

Business and Community Excellence Awards 2025!

Join us on Friday, February 28, 2025, for the annual Business & Community Excellence Awards Expo from 10 a.m. to 11:30 a.m., free for all attendees! (More information on the expo below!)

Expo will be followed by our Business & Community Excellence Awards Lunch and award ceremony from 11:30 a.m. to 1 p.m., sponsorships and tickets are now available!

This event will bring together business and community leaders to celebrate excellence in advancing LGBTQ+ inclusion, diversity, equity, and belonging.

We'll honor individuals and organizations dedicated to fostering positive change with awards in categories such as Business Excellence, Community Leader of the Year, and Corporate Advocacy. Nominations are now open to recognize these impactful leaders and businesses.

This event also offers valuable sponsorship opportunities to increase your visibility and engage with our community of changemakers. Sponsorships come with benefits such as event recognition, promotional features, and networking opportunities.

Secure your role in celebrating and supporting the growth of inclusive business practices and the leaders that embolden them!

Sponsorship and Ticket Opportunities

Business and Community Excellence Awards & Expo 2025

NOMINATIONS NOW OPEN

- Business in Excellence Award
- Community Leader of the Year Award

Corporate Advocate Award





February 28, 202

10:00 - 11:30 - Expo 11:30 - 1:00 Lunch and Awards Ceremony Hilton Sacramento Arden West 2200 Harvard St. Sacramento

www.RainbowChamber.com

Do you know someone who's been a champion for equality in the business or community space?

Now's the time to recognize them!

Business in Excellence Award – For an LGBTQ+ business leader or ally who has positively influenced our diverse business community.

Community Leader of the Year Award – For a dedicated individual who has made a difference in advancing equality and quality of life for LGBTQ+ people.

Corporate Advocate Award – For a corporation or business entity that goes above and beyond in fostering LGBTQ+ leadership and equality.

Nominations opened October 21, 2024, and will close on **Friday**, **January 17, 2025**! Submit your nominations now and help us celebrate those making a difference!

Nominate a Local Leader or Business!

Business and Community Excellence Awards & Expo 2025



EXPO ATTENDEE & VENDOR REGISTRATION NOW AVAILABLE



February 28, 202'

7 10:00 - 11:30 - Expo 11:30 - 1:00 Lunch and Awards Ceremony

> Hilton Sacramento Arden West 2200 Harvard St. Sacramento

www.RainbowChamber.com

Business and Community Excellence Awards Expo!

Register for our Expo as an attendee or purchase a booth to participate as a vendor!

Why Attend?

Inspiration: Be inspired by trailblazers who are raising the bar for inclusive leadership and driving meaningful change in business and beyond.

Networking: Engage with top professionals and community leaders committed to advancing diversity, equity, and inclusion.

Opportunities: Showcase your brand as a vendor, connect with potential clients, and expand your network among industry leaders and community changemakers

Register to Attend or as a Vendor Here!

Big Day of Giving Drag Queen Bingo!

Be part of our **Big Day of Giving Drag Queen Bingo at Mango's**, hosted by the fabulous DoMe Moore!

When: Thursday, May 1st at 6 p.m. (arrive early – seating is first come, first served!)

Cost: \$55 for all 8 games – tickets must be purchased in advance.

Proceeds benefit the **Sacramento Rainbow Chamber Foundation**, supporting our LGBTQ+ student community and scholarship program.

Don't miss this event filled with laughs, prizes, and fabulous fun – grab your tickets now and make unforgettable memories!

Big Day of Giving 2025



Get Your Tickets Here!



COMMUNITY EVENTS & NEWS



www.RainbowChamber.com



Drag Queen Bingo - Instagram @dqbsac



Drag Queen Bingo - FB @Drag Queen Bingo

+

Foundation - Instagram @Rainbow_Chamber_Foundation



Foundation - FB @Rainbow Chamber Foundation



Rainbow Chamber - Instagram @SacRainbowChamber



Rainbow Chamber - FB @Sacramento Rainbow Chamber of Commerce

Thanks for supporting our community & future leaders

This just in.... Follow our new Rainbow Chamber Foundation Instagram Page! @Sac_Rainbow_Chamber_Foundation

Other Social pages to follow:

- <u>Sacramento Rainbow Chamber of Commerce Facebook</u>
- Sacramento Rainbow Chamber of Commerce Instagram
- <u>Sacramento Rainbow Chamber Foundation Facebook</u>
- <u>Sacramento's Original Drag Queen Bingo Facebook</u>
- <u>Sacramento's Original Drag Queen Bingo Instagram</u>

Don't miss out on getting the latest news and updates!

All Members of The Sacramento Rainbow Chamber get a FREE Subscription to Outword Magazine



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Quarter Page Ad: \$250 Half Page Ad: \$500 Full page Ad: \$1,000

* price is per month / 3 month buy required



Sacramento Rainbow Chamber of Commerce

SEE PAST NEWSLETTERS HERE: www.rainbowchamber.com

Email Fred.Palmer@rainbowchamber.com for more information



Calling all Sacramento Rainbow Chamber members! We want to hear YOUR story! How has the Chamber impacted your business?

Share your feedback through our form and grab a chance for **FREE marketing and extra spotlight for your biz or org!** Your testimonial helps us grow and support businesses like yours!

Submit your feedback using the button below!

Let's grow together!

Submit your testimonial here!

Wishing you a Happy New Year from all of us here at the Sacramento Rainbow Chamber of Commerce!

Get social with the Sacramento Rainbow Chamber!



Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831 US

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