

Dear members and friends,

As the end of Q1 quickly approaches, now is a great time to do some "spring cleaning" of your business. Here are three things to consider implementing in your business this month and how the Chamber can assist!

 Review and update your business plan. Evaluate if you're on track to meet your business objectives and make any necessary changes to stay competitive. If you're in need of professional services to help you reach your goals – whether it's finding a lawyer to formalize your business or a website designer to give your site a fresh new look – visit our <u>Member Directory</u> to find a local business to assist you. (And while you're there, ensure your own listing is up to date, too!)

2. Take time to review and optimize your online presence. Make sure your website, social media accounts, and other online profiles are up to date and accurately reflect your business.

3. Consider ways to expand your network. Whether you're hoping to discover career opportunities or make your next best hire, attending our monthly networking events can create relationships that can lead to future collaboration and expand your professional network in a meaningful way. Read on to see what events we have planned for March!

As always, thank you for being a part of the Sacramento Rainbow Chamber of Commerce. Let us know how we can help you reach your business goals for 2024!

> Warmly, Samuel N. Jones, Chair



Happy Women's History Month!



Happy Women's History Month from all of us at the Sacramento Rainbow Chamber of Commerce! LGBTQ+ women have paved the way throughout history, and it's crucial to acknowledge their contributions not just in March but every day. Let's continue to amplify these revolutionary voices and stories together.

While every March marks Women's History Month, queer and transgender women

are still often overlooked and silenced. Attempts to make the month more queer and trans-inclusive are still being fought, but recognizing the work of LGBTQ+ women goes beyond simply saying that it's their month, too. It's our duty to uncover the contributions of queer and trans women throughout history and honor these leaders all year.

In celebration of Women's History month and resistance to this wave of LGBTQ+ censorship, we've compiled articles honoring LGBTQ+ women who have changed history. This is by no means an exhaustive list, though we hope it is a firm jumping-off point to start your journey to learning more this Women's History Month.

LGBTQ+ Women's History Month Lists and Articles:

1. Honoring LGBTQ Leaders for Women's History Month - GLAAD

2. 11 LGBTQ+ Women Who Shaped the Course of History -THEM

3. LGBTQ+ Women Who Made History - Smithsonian American Women's History Museum

4. 20 Game-Changing Queer Women to Celebrate Women's History Month - Advocate

Welcome New Members!

We'd like to extend a warm welcome to these members who recently joined the Chamber:

- LEGACI Tomorrow | Insurance & Financial Services
- Interpreting and Consulting Services, Inc
- Pawsitive Pet Grooming LLC DBA Poodle Nook

We are proud to have you as part of our business community!

Upcoming Chamber Events

Sacramento's Original Drag Queen Bingo (Thursday, March 7 @ 7 p.m.)



March Networking Mixer (Tuesday, March 19th @ 6 p.m.)

This month's networking mixer will be held by a proud member of the Sacramento Rainbow Chamber of Commerce, Willamette Wineworks, and will be on March 19th from 6 p.m. to 7:30 p.m.

Registration is required for this event.

Register for this event by clicking the flyer to the right or by clicking here.

Networking Mixer



March 19, 2024 6:00 - 7:30 PM

Hosted by: Willamette Wineworks 824 Sutter St, Folsom, CA 95630



Free for Members \$10 for Non-Members

Registration Required

www.RainbowChamber.com

Business and Community Excellence Awards and Expo

Friday, March 22nd Expo: 10 a.m. - 11:30 a.m. Lunch and Awards Ceremony: 11:30 a.m. - 1 p.m.

Our Annual Business and Community Excellence Awards and Expo is right around the corner!

Join us in honoring our exceptional community leaders, businesses, and organizations going above and beyond to serve our LGBTQ+ Community.

This year, we're thrilled to announce an exciting addition to our awards ceremony: an Expo, which will precede the awards luncheon. This will be a fantastic opportunity for attendees to connect with local businesses, and engage in meaningful networking—all at no cost.

We believe that the Expo will add an invaluable dimension to our event, creating a more enriching experience for everyone involved. Whether you're a business

owner looking to showcase your services or an individual eager to learn more about the exceptional offerings in our community, the Expo promises something for everyone.

For those interested in exploring tabling opportunities at the Expo, please feel free to reach out directly to Lauren at [Lauren.Pulido@rainbowchamber.com]. He will be more than happy to provide you with all the necessary details and assist you in any way possible.

——Save the Date Business & Community Excellence Awards Expo Sacramento 10:00 am - 11:30 am Sacramento Lunch & Awards Ceremony 11:30 am - 1:00 pm RAINBOW CHAMBER OF COMMERCE Hilton Arden West Friday March 22, 2024 Contact Lauren Pulido for more information - Lauren.Pulido@rainbowchamber.com

Big Day of Giving Bingo

Join us for Big Day of Giving - Drag Queen Bingo on Thursday, May 2nd, 2024

This VIP Bingo Experience will directly support our Sacramento Rainbow Chamber Foundation and scholarship programs.

Use the button below to reserve your tickets today!

Get BDOG Bingo Tickets today!



Upcoming Community Events

NATOMAS PRIDE Student Event & Conference

Join NUSD and community on Saturday, March 23rd from 11 - 3 pm for food, music, vendor booths, special speakers, a student panel, and more!

All ages welcome

Local LGBTQ+ owned / allied businesses are welcome to host a booth for free at this event!

If you are interested in participating as a booth vendor or performer, click **here** or the button below to submit the interest form. If you have any

questions or concerns, please email lgbtq@natomasunified.org



8th Annual Senior PRIDE LGBTQ+ Fair

Thursday, April 25th 2024, 10:00am - 1:00pm at the Hart Senior Center, 915 27th Street.

> This year's theme: 'Creating Community Connections for LGBTQ+ Seniors'



California Public Utilities Commission Small and Diverse Business Expo

Thursday, April 4, 2024, 9:00 AM - 2:00 PM

South San Francisco Conference Center 255 S Airport Blvd, South San Francisco, CA 94080



California Public Utilities Commission

CPUC Small and Diverse Business Expo

On April 4th, come join this free event to meet with procurement and supplier diversity representatives and learn of business opportunities and upcoming contracts.

This expo will provide small and diverse businesses opportunities to connect with representatives from utility companies, public agencies, community choice aggregators, prime contractors, resource centers and other businesses. The event is designed with the intent to facilitate networking, education, and exchange of information.

Representatives from firms such as Comcast, Southwest Gas, Liberty Utilities, AT&T, California Water Association, Ava Community Energy Authority, Clean Power Alliance, Central Coast Community Energy, Pioneer Community Energy, CleanPowerSF, and more will be in attendance looking forward to connecting with you.

To register for the Small and Diverse Business Expo, please visit <u>here</u>.

For more information about the Small Business Expo and the Small Business Program, please visit <u>Small Business Expos</u>.

Protecting California since 1911 The CPUC regulates privately owned electric, natural gas, telecommunications water, railroad, rail transit, and passenger transportation companies.

SAVE THE DATE

Small and Diverse Business Expo

April 4, 2024 9 a.m. – 2 p.m.

LOCATION: South San Francisco Conference Center 255 S Airport Blvd, South San Francisco, CA 94080

CONTACT: Name: Jaime Elder Email: jaime.elder@cpuc.ca.gov Phone: (916) 261-3041

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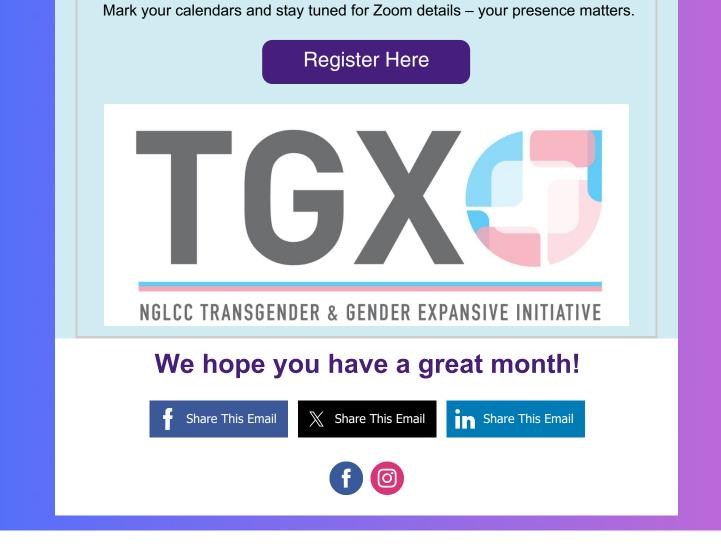
Register for the Small and Diverse Business Expo

More information about the Expo

Advocating for Future Generations: 2024 Transgender Day of Visibility and Action

Join the NGLCC on **Wednesday**, **March 27**, **from 2-3pm ET** as we commemorate the 2024 Transgender Day of Visibility and Action.

This virtual gathering on Zoom is a powerful platform to advocate for the rights and visibility of the transgender community. Together, let's spark conversations, foster understanding, and pave the way for a more inclusive future.



Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381, Sacramento, CA 95831

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