

# Sacramento



Hello Fred,

July was another busy month for the Sacramento Rainbow Chamber, from Drag Queen Bingo to our monthly networking mixer, we are so overwhelmed by the great attendance and enthusiasm at all of our events. Thank you!

We take immense pride in fostering a strong and interconnected community of business professionals throughout the Sacramento region. As we continue to grow together, here are three ways you can maximize your involvement and reap the full benefits of being part of our vibrant network during this second half of 2024 - and beyond!

- **Grow Your Network.** Attend any of our monthly events to build meaningful connections with the Sacramento business community. If you're looking to maximize your involvement and increase your brand's presence at any of our events, sponsorship opportunities are available!
- **Leverage Our Website.** As a member of the Rainbow Chamber, you have the privilege of updating your business listing in our online [member directory](#) at any time. You can also offer [Member-To-Member deals](#) and [post job listings](#) that can be shared across our marketing platforms.
- **Consider Joining A Committee.** Amplify your membership experience by volunteering for one of our committees. From event planning and community engagement to philanthropy and mentorship, we offer so many opportunities to volunteer. [Sign-up here.](#)

As always, if you have any questions about your membership or have ideas about how we can support your business during this second half of the year, please don't hesitate to **contact us**.

Warmly,

Samuel N. Jones, Chair  
Fred Palmer, Executive Director

*Pictured below: Samuel N. Jones at Business and Community Excellence Awards and Expo 2023*

*Photo Credit: Katherine Elyse Photography*



## Welcome New Members!

*Please help us welcome these businesses to the Sacramento Rainbow Chamber of Commerce!*

**Sacramento ABA Therapy  
The United Courts of CGNIE  
Blizzard Branding**

*From all of us at the Sacramento Rainbow Chamber of Commerce, welcome!*

## Don't Miss Out on Our 2024 Major Events!

**Farm 2 Scholar Dinner 2024!**

# Save The Date



Our Farm 2 Scholar dinner aims to provide an intimate farm style dinner to our guests. The night includes five star hors devours, a delectable multi course meal, decadent dessert, signature cocktails and signature wine pairings.

*September 12, 2024*

6:00 - 9:00 PM

*Sacramento*



RAINBOW CHAMBER  
FOUNDATION



*Sacramento*



# Farm 2 Scholar Sponsorship Opportunity

	<i>Diamond (1 available)</i>	<i>Sapphire</i>	<i>Quartz</i>	<i>Morganite</i>	<i>Pearl</i>
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500
Guests at event	8	6	4	4	2
Company name listed under sponsors	●	●	●	●	●
Event program ad	Full page back cover	Full page	Half page	Quarter page	Quarter page
Newsletter + E-blast highlight	●	●	●	●	●
Social Media Mentions	All day takeover	4	4	2	2
Table signage	●	●	●	●	
Logo on all printed items and media	●	●	●		
Post event "thank you" in Outword Magazine	●	●	●		
Premium ad placement in program	●	●			
Present scholarship award on stage	●	●			
Opportunity for company swag item on each seat*	●	●			
Course named after your company	●				
Signature company cocktail	●				
Logo on menu	●				
Aprons with logo to be worn by staff	●				
Private tour of Kitchen	●				
Exclusive "presented-by" status	●				
1 minute speaking opportunity	●				
<b>Added Sponsorship Opportunity</b>					
Reception Host	\$3,000		Logo on appetizer table		1/4 page Ad
Wine Sponsor	\$3,000		Logo on bar		1/4 page Ad
Centerpiece Sponsor	\$3,000		Logo on tables		1/4 page Ad
Sound and Lighting Sponsor	\$3,000		Logo in program		1/4 page Ad
DJ Sponsor	\$3,000		Logo in program		1/4 page Ad

Phone: (916) 266-9630  
 Email: [Info@Rainbowchamber.com](mailto:Info@Rainbowchamber.com)  
[www.RainbowChamber.com](http://www.RainbowChamber.com)

Our Farm 2 Scholar dinner aims to provide an intimate farm style dinner to our guests. The night includes a five star hors devours, a delectable multi course meal, decadent dessert, signature cocktails and of course signature

wine pairings.

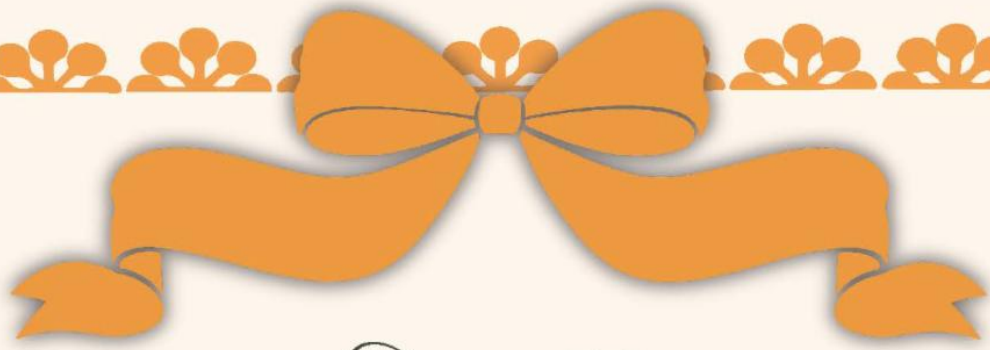
A limited number of tickets are sold for this event each year and proceeds raised go directly to the Rainbow Chamber Foundation Scholarship Fund. Live music and silent auction fill the evening with entertainment and send most guests home with a ton of goodies!

We are incredibly thankful to our Farm 2 Scholar sponsors and vendors that help with making this event a reality each year!

To learn more about sponsorship opportunities for this event or how you can become a part of the Farm 2 Scholar planning committee, please email [Fred.Palmer@rainbowchamber.com](mailto:Fred.Palmer@rainbowchamber.com).

**Sponsorships and Tickets!**

**Boas and Bow Ties 2024!**



# Save THE Date



Boas and Bow Ties Gala

October 10, 2024



*Sacramento*



The Sacramento Rainbow Chamber Presents:

# Boas & Bow Ties Gala



Our annual gala not only showcases what we do as a Chamber, but highlights the important contributions our members provide throughout the year for the LGBTQ+ business community and Sacramento Region.



Squeeze the day and become a sponsor. Join us for a zesty night as we toast to our award recipients, savor a delectable dinner, and enjoy a live auction. It's a night you don't want to miss-it's bound to be un-peel-ievable!



	Diamond \$25,000 (2 Available)	Amethyst \$10,000	Sapphire \$7,500	Emerald \$5,000	Quartz \$2,500	Morganite \$1,500	Pearl \$750
Guests at event	16	16	8	8	6	4	2
Company name listed under sponsors	●	●	●	●	●	●	●
Event program ad	Full page back cover	Full page	Full page	Half page	Half page	Quarter page	Eighth page
Newsletter + E-blast highlight	●	●	●	●	●	●	
Social Media Mentions	6	4	4	2	2	1	
Table signage	●	●	●	●	●		
Logo on all printed items and media	●	●	●	●			
Post event "thank you" in Outward Magazine	●	●	●	●			
Host scholarship winner at your table	●	●	●	●			
Premium ad placement in program	●	●	●				
Logo on step and repeater	●	●	●				
2 Bottles of wine with dinner	●	●	●				
Welcome video	30 Seconds	30 seconds	30 seconds				
Logo placement on cover of program	●	●	●				
Present scholarship award on stage	●	●					
Opportunity for company swag item on each seat*	●	●					
Social media takeover for the day	●	●					
VIP branded pre-party	●	●					
Welcome toast on stage	●	●					
Branded "selfie" station*	●	●					
Exclusive "presented by" status	●						
Drink tickets	16						
Table in priority location	●						
Scholarship sponsor	●						

### Added Sponsorship Opportunity

<b>Reception Host</b>	\$3,000	Logo on appetizer table	1/4 page Ad	Mention on stage
<b>Wine Sponsor</b>	\$3,000	Logo on bar	1/4 page Ad	Mention on stage
<b>Centerpiece Sponsor</b>	\$3,000	Logo on tables	1/4 page Ad	Mention on stage
<b>Sound and Lighting Sponsor</b>	\$3,000	Logo in program	1/4 page Ad	Mention on stage
<b>DJ Sponsor</b>	\$3,000	Logo in program	1/4 page Ad	Mention on stage

### Table Sponsors

Single Ticket	\$225
1/2 Table (4 Seats)	\$900
Full Table (8 Seats)	\$1,800

For additional information contact Fred:  
[Fred.Palmer@Rainbowchamber.com](mailto:Fred.Palmer@Rainbowchamber.com)  
[www.RainbowChamber.com](http://www.RainbowChamber.com)

The Sacramento Rainbow Chamber of Commerce (SRCC) presents Boas & Bow Ties, our premier annual awards gala. This diamond studded event aims to celebrate our chamber successes and the Rainbow Chamber Foundation student scholarship recipients!

Our Annual gala not only showcases what we do as a Chamber, but highlights the important contributions our members provide throughout the

year for the LGBTQ+ business community and Sacramento Region.

Celebrate with us and enjoy a night of glamorous award ceremonies, live entertainment and a fabulous auction. We will have plenty of libations to enjoy while we recognize the continued efforts of our committee members, volunteers and innovative businesses in our region. This prestigious event allows for optimal networking opportunities, elevated sponsorship offers and provides a great excuse to wear your best! Bring your best and celebrate with us! You won't want to miss out!

To learn more about sponsorship opportunities for this event or how you can become a part of the Boas and Bow Ties planning committee, please email [Fred.Palmer@rainbowchamber.com](mailto:Fred.Palmer@rainbowchamber.com).

## Sponsorships and Tickets

Can't join but still want to support?



# Auction items Needed

Farm-2-Scholar dinner is coming on September 12, 2024

Boas & Bow Ties Gala is October 10, 2024

We will be holding Auctions at our two signature events for this year. To make these events a success and help raise funds for future scholarships, we are seeking in-kind donations. Every contribution significantly impacts our fundraising efforts and helps us sustain our mission.

All money raised from the donated items, go to providing scholarships to LGBTQ+ and allied students.



Donation Form

**\*all items donated should have a value of \$100 or more\***



✉ [Tranh.Pham@rainbowchamber.com](mailto:Tranh.Pham@rainbowchamber.com)

☎ 916-266-9630

Community Events/Opportunities

# Anniversary issue

## *Celebrating 29 Years*



Artwork Deadline: Aug. 12  
Street Date: Aug. 22

## Contact us today!

[Fred@Outwordmagazine.com](mailto:Fred@Outwordmagazine.com)  
(916) 329-9280  
[www.OutwordMagazine.com](http://www.OutwordMagazine.com)

For 29 years, Outword Magazine has been a trusted voice and vibrant hub for the LGBTQ+ community. Advertising with us means your brand reaches a dedicated, diverse audience that values inclusivity and quality content. Our readers are engaged, loyal, and eager to support businesses that support them. By partnering with Outword, you not only enhance your visibility but also align with a publication that champions equality, creativity, and connection. Elevate your brand and make a meaningful impact with Outword Magazine.

**Drag Queen Bingo Application open for 2025 Calendar Year!**

ACCEPTING NEW BENEFICIARY  
APPLICATIONS

IT'S ON!  
**DRAG  
QUEEN**  
BINGO


DRAG QUEEN

*Bingo*

FIRST THURSDAY OF EVERY MONTH  
@MANGO'S SACRAMENTO

We Support Local Organizations

Referred to as a force in the fundraising world by SacMagazine, Sacramento's Original Drag Queen Bingo is our monthly charity fundraising event located in the heart of Sacramento's Lavender Heights



neighborhood. Come play with us every first Thursday at Mango's located at 1930 K street! Enjoy burgers, tacos, mango margaritas and the hilarious comedic performance of the flirty and fun DoMe Moore.

The open layout of our venue provides the options to enjoy indoor or outdoor seating with multiple bar stations to choose from! Play eight games of bingo for \$20 (cash only) from 7pm to 9pm and benefit an amazing cause! Players are encouraged to bring a little extra cash to tip their drag queen during the event.

Sacramento Original Drag Queen Bingo has raised more than \$400,000 for local non-profit organizations since its inception in August 2009. We are proud to have supported a broad range of organizations including WEAVE, Alzheimer's Association, NorCal AIDS Cycle, Sacramento Gay Men's Chorus, Sacramento LGBT Community Center, Albie Aware Breast Cancer Foundation, Gender Health Center, and Front Street Animal Shelter and MORE! Beneficiaries can expect to raise anywhere between \$1500 and \$5,000 per game.

Our most popular monthly event continues to enjoy strong community support and is a great way to celebrate birthdays, bachelorette parties and office team-building. You can expect a sold out standing-room-only event each month.

*Sacramento Drag Queen Bingo beneficiaries must be 501(c)(3) non-profit organizations and are selected via an application process up to a year in advance. Application closes on October 1st, 2024.*

**Apply Today!**

**Upcoming Chamber Events & News**

Sacramento's Original Drag Queen Bingo!

August 1, 2024

7:00 - 9:00 PM

1930 K STREET

Sacramento



Hosted by:



\$20

CASH Donation

8 games...  
8 Chances to Win

*Dame Moore*

This Month's Beneficiary:



ALBIE AWARE  
BREAST CANCER FOUNDATION



If you would like to learn more about this month's beneficiary you can come hear from them at bingo or visit their website here: <https://albieaware.org>

# The Sacramento Rainbow Chamber's

## MONTHLY NETWORKING MIXER

August 20, 2024

6:00 - 7:30 PM

2701 PROSPECT PARK DR  
RANCHO CORDOVA, CA 95670



FREE for members  
\$10 for non-members



VISIT  
**RANCHO  
CORDOVA**  
CALIFORNIA



### REGISTER ONLINE

[WWW.RAINBOWCHAMBER.COM](http://WWW.RAINBOWCHAMBER.COM)

# LET'S GET SOCIAL!

### August Networking Mixer!

Tuesday Aug 20, 2024  
6:00 PM - 7:30 PM PDT

Sacramento Children's Museum @ 2701 Prospect Park Drive, Rancho Cordova, CA  
95670

Free for Members + \$10 For Non-Members

REGISTRATION REQUIRED

[Register Here!](#)



# *Naughty or Nice*

## *Holiday Mixer*

*Sacramento*



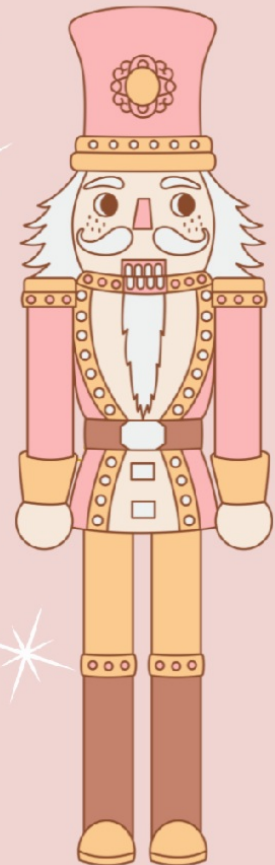
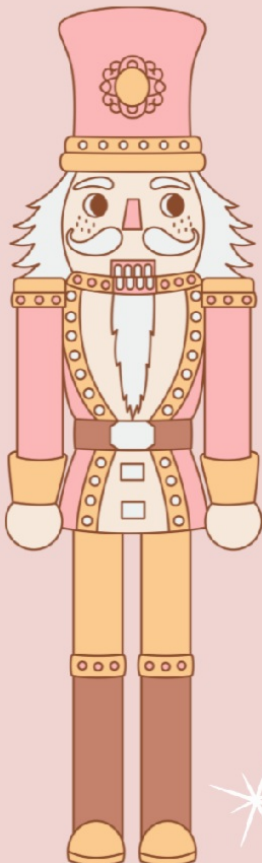
**December 11, 2024**

**6:00 - 7:30 PM**

Free for Members  
\$10 for Non-Members

RSVP Through our Event Calendar  
[www.RainbowChamber.com](http://www.RainbowChamber.com)

**Hilton Arden West**  
2200 Harvard Street  
Sacramento, CA 95815



# Naughty or Nice

## Holiday Mixer

Sacramento



### Sponsorship Opportunities

	Winter Wonderland Sponsor	Festive Cheer Partner	Jingle Bell VIP	Holiday Spirit Supporter	Grinch
	\$5,000	\$2,500	\$1,000	\$500	\$0
Newsletter + Eblast Highlight	x	x	x	x	
Social Media Mentions	8	5	3	1	
Table Top Signage with Company Logo	x	x	x		
Logo listed as Sponsor	x	x			
Logo on all Marketing Materials	x	x			
Logo on Welcome Signage	x	x			
Post event "Thank You" with photos in Outward Magazine	x	x			
Judge at the Ugly Sweater Contest	x	x			
Opportunity for Company Holiday Swag at Check in*	x	x			
Branded Signature Cocktail-Ex: Mistletoe Martini	x				
Exclusive Presented by Holiday Sponsor Status	x				
Branded Holiday Selfie Station**	x				
Branded Holiday Ornament with your Company Logo***	x				
Shopping Tote with your Company Logo****	x				

\*Company Provides Swag items

\*\*Pop up with Company Logo provided by RCC

\*\*\*Ornament made and provided by RCC - 100pcs

\*\*\*\*Canvas shopping tote made and provided by RCC- 100pcs



916-266-9630



info@rainbowchamber.com



www.RainbowChamber.com

### December's Networking Mixer and Holiday party!!

You don't want to miss the best party of the year, now with sponsorship opportunities!!

Wednesday Aug 20, 2024

6:00 PM - 7:30 PM PDT

Hilton Arden West @ 2200 Harvard Street, Sacramento, CA 95815



Last Chance to Apply for our Scholarships!

# Scholarships Open Apply TODAY!

*Sacramento*



RAINBOW CHAMBER  
FOUNDATION

Residents & Fellows  
Debt Relief



Rainbow Chamber  
Foundation-General



Culinary Arts



Palmer Family  
Health Care Fund



**Rainbow Chamber Foundation Scholarships are OPEN!**

Applications will be accepted through August 16th, 2024, apply today and spread the word! Click below or use the QR codes above for more details on each scholarship.

- [Residents & Fellows Debt Relief Award](#)
- [Rainbow Chamber Foundation Scholarship](#)
- [Culinary Arts and Related Programs Scholarship](#)
- [Palmer Family Healthcare Education Scholarship](#)

~Don't wait, apply today~  
Applications close on August 16th, 2024!

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**We can't wait to see you this month!**



## Get social with the Sacramento Rainbow Chamber!



Share This Email



Share This Email



Share This Email

Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831  
US

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Try email marketing for free today!