

Sacramento



Hello Fred,

A Year of Innovation, Impact, and Pride

As 2024 draws to a close, we are excited to celebrate the remarkable milestones we've achieved together. Thanks to the incredible support of our members, sponsors, and partners, this year has been one for the books!

By the Numbers:

Membership: 334 members and 30 major partnerships representing a diverse network of small businesses, corporations, and allies.

Scholarships:

- \$17,500 awarded to **Rainbow Chamber Foundation Scholarship** recipients.
- \$4,500 in **Culinary Arts Scholarships**.
- \$2,000 awarded to **Health Care Residents** to support debt relief.

Philanthropy: **Drag Queen Bingo** has donated over **\$21,923** in 2024, benefitting 12 nonprofit organizations annually and adding to a cumulative **\$490,000+** since 2010.

Highlights from 2024:

Engaging Events: Signature gatherings like the **Boa's and Bow Ties Gala** and **Farm 2 Scholar** brought the community together to celebrate and raise critical funds.

Networking Mixers: 12 mixers provided space for collaboration and impactful discussions.

Supporting Local Businesses: Through advocacy, workshops, and networking, we've empowered LGBTQ-owned and allied businesses across Sacramento to thrive.

Empowering the Next Generation: Scholarships programs helped **18** LGBTQ+ and allied students achieve their academic dreams.

Media Reach: Our e-blasts reached 12,000+ contacts, and stories of our work were widely shared across LGBTQ+ media platform, Outword Magazine, and local outlets such as the Sacramento Business Journal and ABC 10.

A Special Thank You:

This success is only possible because of **you**—our dedicated community. Your continued support fuels our mission to foster a thriving business environment for the LGBTQ+ community while advancing diversity, equity, and inclusion in Sacramento.

Looking Ahead:

We are excited to build on this momentum in 2025 and continue to serve and empower our region's LGBTQ+ business community. Thank you for being an essential part of the Rainbow Chamber. Here's to another year of shared growth, success, and opportunity!

Warmly,

Samuel N. Jones, Chair

Pictured Below: Hard Rock Hotel and Casino Sacramento and Mixer Host representative, Sasha, accompanied by Samuel N. Jones, SRCC Chair at November Networking Mixer



Welcome to our new members in 2024!

Join us in celebrating and supporting our newest 2024 members! This holiday season, let's come together to shop local and uplift the businesses that make our community thrive. Check out this fantastic list to kick off your holiday shopping!

- Amy Medina Photography, LLC
- Proven Private Investigators
- SERVING AGAIN INC
- Sparkle Professional Cleaning
- Mojo's Lounge & Kitchen428 Restaurant
- Brand Image Care Inc.
- Everyday Impact Consulting
- Interpreting and Consulting Services, Inc
- LEGACI Tomorrow | Insurance & Financial Services
- Pawsitive Pet Grooming LLC DBA Poodle Nook
- WeR2Creative
- Trisha Wallis, Licensed Psychologist specializing in LGBTQ+ & gender-affirming mental health care
- Bear Dive
- R4 Homes Inc
- APAPA
- Kai Skye Photography
- All Stage Canine Development
- Bodywork By Bodie
- FBI Sacramento Division
- Heart Vibes Training Center, LLC
- Sugar Coated Toy Shop
- River District Community Foundation
- Cafely
- Heart of Possibility
- Independence Pride
- Your Actual Self
- Najahe
- G4 All Access Transport, LLC
- Metta Consulting
- ADP
- Famm
- CP89 Production
- Wish of a Lifetime from AARP
- ALMA Wine Bar
- Amaryllis Art
- California Community Colleges Chancellor's Office
- J.D. Kennedy Bookkeeping
- Obsidian Hair Studio
- Sattva California
- Guided Growth Therapy and Services
- Windhaus Improv, LLC
- Lencia Lopez-Nguyen | Hawkins Home Loans, Inc.
- Glenn Coffee Real Estate
- Nick Sadek Sotheby's International Realty
- Powered by Women
- Diamond Defense
- Bens Barketplace
- Chef Dom Souza
- The Nook
- Clean Power Alliance
- Sacramento ABA Therapy
- The United Courts of CGNIE
- Blizzard Branding
- AMI Motor Investment Group
- Morgan Oaks Eternal Preserve
- The Landing Spot
- Carol Gonzalez, Latina Advocate
- Chania Brodie - Retired
- Monarch Recovery Centers LLC
- AcademySTAY
- Equitable Advisors - Ashlynn Mohan
- One Love Toffee Candy Co
- Elephantal Wellness
- Blythe Spirit
- Celia Rose Creative Consulting
- Dignity Health
- ZenBusiness
- ALVR SHOOTS Photography
- Gender Health Center
- Happy Home Pest Prevention
- City of Elk Grove
- Access Language Connection, Inc
- Sacramento Association of Realtors
- Realty One Group ONELUXE
- Vida Luna Housing LLC
- SunRun Solar

[Visit our Chamber Member Directory Here!](#)

[Upcoming Chamber Events](#)

GIVING TUESDAY

Together we can make a difference
December 3, 2024



Giving Tuesday - December 3rd

This #GivingTuesday, Change a Life with Just One Click!

Did you know that **over 60%** of LGBTQ+ students face barriers to education, including bullying, discrimination, and financial hardships? Many are forced to choose between their safety and their education. **YOU** can help change that.

This #GivingTuesday, your donation funds scholarships that empower LGBTQ+ and allied students to pursue their dreams and overcome the odds. Let's open doors, break barriers, and create a future filled with opportunity and inclusion.

Your Impact:

- \$25: Helps with application fees.
- \$50: Provides study materials.
- \$100+: Funds tuition and essential supplies.

Donate Now: [Support Scholarships](#)

Together, we can tackle education disparities and uplift our community. Let's make waves, spark dreams, and FUNd futures this #GivingTuesday!

Donate and Support LGBTQ+ Scholarships Here!

GIVING TUESDAY

Pledge your support for the Sacramento Rainbow Chamber Foundation this #GivingTuesday. By getting involved, donating, or volunteering with organizations that uplift LGBTQ+ individuals through educational opportunities, scholarships, and supportive programs, **YOU** can help create meaningful change.

What your donation provides

- \$25 Stock a students school supplies
- \$50 Provide a backpack
- \$100 Help cover internet costs
- \$125 Buy a textbook
- \$300 Fill a students fridge
- \$500 Sponsor campus fees
- \$1,000 Support an education
- \$1,500 Help cover living costs
- \$2,000 Cover a students tuition



How can your donation impact an LGBTQ+ students life?

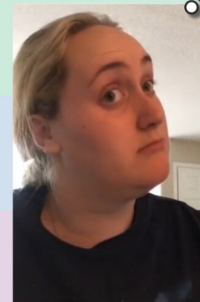
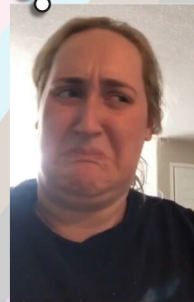
#GivingTuesday

December 3, 2024

GIVING TUESDAY

GETTING ASKED FOR DONATIONS

REMEMBERING DONATIONS ARE TAX WRITE OFFS



Drag Queen Bingo - December 5th

Join us every first Thursday of the month at Mango's for Drag Queen Bingo with hostess, DoMe Moore. Our November beneficiary is WEAVE.

The fun starts at 7 PM but we always suggest getting there early - seating is first come, first served! \$20 to play all 8 games. Cash only! Learn more [here](#).

Don't forget to bring your new unwrapped toy for WEAVE's Toy Drive at this month's Drag Queen Bingo!

December 5, 2024
7:00 - 9:00 PM
1930 K STREET mango's
\$20 CASH Donation
8 games...
8 Chances to Win

Hosted By: Dame Marie

This Month's Beneficiary:
WEAVE

TOY DRIVE
Bring a NEW unwrapped toy with you to Bingo!

Annual Holiday Party - December 11th

Celebrate the end of another great year at the Rainbow Chamber's annual Naughty or Nice Holiday Party! This event is FREE for Members and \$10 for Non-Members. Attendees MUST RSVP in advance.

Your business can now sponsor this event! Showcase your business and support of our Sacramento LGBTQ+ Rainbow Chamber of Commerce while space is available! Email Fred.Palmer@rainbowchamber.com for more information on sponsorship opportunities!

Register Here!

Naughty or Nice
Holiday Mixer

Sacramento
RAINBOW CHAMBER OF COMMERCE

December 11, 2024
6:00 - 7:30 PM

Free for Members
\$10 for Non-Members

RSVP Through our Event Calendar
www.RainbowChamber.com

Hilton Arden West
2200 Harvard Street
Sacramento, CA 95815



Business and Community Excellence Awards & Expo 2025



Business and Community Excellence Awards & Expo 2025

Save The Date





February 28, 2025

10:00 - 11:30 - Expo
11:30 - 1:00 Lunch and Awards Ceremony
Hilton Sacramento Arden West
2200 Harvard St. Sacramento



www.RainbowChamber.com

Sponsorship Levels

	PLATINUM LEVEL (\$10,000) – 2 FULL Tables (16 Tickets), a chance to speak on stage and present an award, ad on back cover of printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 10 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo
	GOLD LEVEL (\$5,000) – One Table (8 Tickets), full page ad in printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 6 social media posts across all platforms*, personal acknowledgement during event, logo on welcome posters, logo on screen, booth at Expo
	SILVER LEVEL (\$2,500) – 6 Tickets, half page ad in printed program, logo and mention in e-blast and newsletter with over 11,000+ recipients, logo on all media, 3 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo
	BRONZE LEVEL (\$1,000) – 4 Tickets, Quarter page ad in program, company name listed and mentioned in e-blast and newsletter with over 11,000+ recipients, 2 social media posts across all platforms*

Additional Opportunities

	FULL TABLE (\$640) – 8 Tickets
	HALF TABLE (\$320) – 4 Tickets
	SINGLE TICKET (\$80) – 1 Ticket
	VENDOR BOOTH @ EXPO ONLY (\$500)



SCAN ME

www.RainbowChamber.com

Business and Community Excellence Awards 2025!

Join us on Friday, February 28, 2025, for the annual Business & Community Excellence Awards Expo from 10 a.m. to 11:30 a.m., free for all attendees!
(More information on the expo below!)

Expo will be followed by our Business & Community Excellence Awards Lunch and award ceremony from 11:30 a.m. to 1 p.m., sponsorships and tickets are now available!

This event will bring together business and community leaders to celebrate excellence in advancing LGBTQ+ inclusion, diversity, equity, and belonging.

We'll honor individuals and organizations dedicated to fostering positive change with awards in categories such as Business Excellence, Community Leader of the Year, and Corporate Advocacy. Nominations are now open to recognize these impactful leaders and businesses.

This event also offers valuable sponsorship opportunities to increase your visibility and engage with our community of changemakers. Sponsorships come with benefits such as event recognition, promotional features, and networking opportunities.

Business and Community Excellence Awards & Expo 2025



NOMINATIONS NOW OPEN

- Business in Excellence Award
- Community Leader of the Year Award
- Corporate Advocate Award



February 28, 2025

10:00 - 11:30 - Expo
11:30 - 1:00 Lunch and Awards Ceremony
Hilton Sacramento Arden West
2200 Harvard St. Sacramento

www.RainbowChamber.com

Do you know someone who's been a champion for equality in the business or community space?

Now's the time to recognize them!

Business in Excellence Award – For an LGBTQ+ business leader or ally who has positively influenced our diverse business community.

Community Leader of the Year Award – For a dedicated individual who has made a difference in advancing equality and quality of life for LGBTQ+ people.

Secure your role in celebrating and supporting the growth of inclusive business practices and the leaders that embolden them!

Sponsorship and Ticket Opportunities

Corporate Advocate Award – For a corporation or business entity that goes above and beyond in fostering LGBTQ+ leadership and equality.

Nominations opened October 21, 2024, and will close on **Friday, January 17, 2025!** Submit your nominations now and help us celebrate those making a difference!

Nominate a Local Leader!

Business and Community Excellence Awards Expo!

Register for our Expo as an attendee or purchase a booth to participate as a vendor!

Why Attend?

Inspiration: Be inspired by trailblazers who are raising the bar for inclusive leadership and driving meaningful change in business and beyond.

Networking: Engage with top professionals and community leaders committed to advancing diversity, equity, and inclusion.

Opportunities: Showcase your brand as a vendor, connect with potential clients, and expand your network among industry leaders and community changemakers

Business and Community Excellence Awards & Expo 2025



**EXPO ATTENDEE
&
VENDOR REGISTRATION
NOW AVAILABLE**



February 28, 2025

10:00 - 11:30 - Expo

11:30 - 1:00 Lunch and Awards Ceremony

Hilton Sacramento Arden West

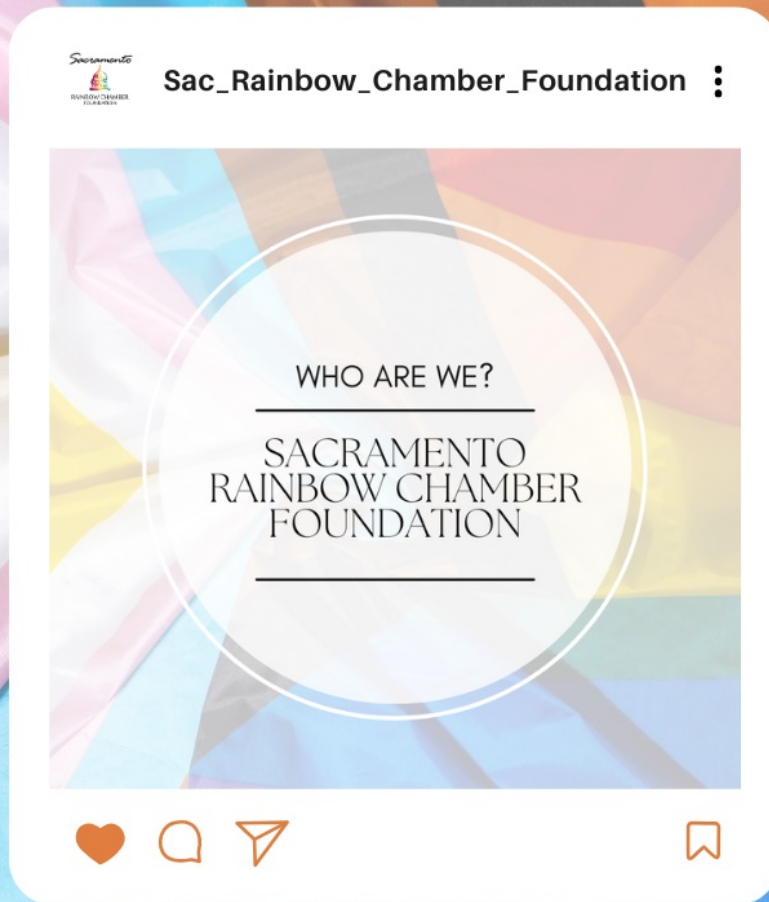
2200 Harvard St. Sacramento

www.RainbowChamber.com

Register to Attend or as a Vendor Here!

COMMUNITY EVENTS & NEWS

Follow us on Instagram



This just in....

Follow our new Rainbow Chamber Foundation Instagram Page!
[@Sac_Rainbow_Chamber_Foundation](#)

Other Social pages to follow:

- [Sacramento Rainbow Chamber of Commerce - Facebook](#)
- [Sacramento Rainbow Chamber of Commerce - Instagram](#)
- [Sacramento Rainbow Chamber Foundation - Facebook](#)
- [Sacramento's Original Drag Queen Bingo - Facebook](#)
- [Sacramento's Original Drag Queen Bingo - Instagram](#)

Don't miss out on getting the latest news and updates!

All Members of The Sacramento Rainbow Chamber get a FREE Subscription to Outword Magazine



Outword Magazine is the long-time, proven leader in quality LGBTQ+ advertising and news for Central and Northern California. With an average press run of 10,000, Outword Magazine is the area's largest, most respected, and dependable LGBTQ+ publication for Sacramento and Northern California. We are now in our 29th year.
www.OutwordMagazine.com

outword
media • marketing • events



RSVP NOW!

SALAD & SIP

Soirée

Join us for a delightful evening of gourmet salads and exquisite wine pairings.

1011 DEL PASO BLVD | 01.11.2025 | 5-9 PM



For More Information
www.mindyskitchen.com



Mindy's Kitchen of California (Mindy's Kitchen) is proud to present our **Salad and Sip Soiree** in collaboration with **TAP WINE LOUNGE**, taking place on Saturday, January 11th, 2025 from 5-9p.

This event will showcase our inaugural menu, paired with fine wines and bubbles owned and managed by Sacramento's first Black-woman owned wine bar.

Mindy's Kitchen takes pride in providing dairy, gluten, and nut free food options for allergen-sensitive foodies and health-conscious families.

We look forward to sharing our story and progress with you as we celebrate our namesake's 65th birthday, Melinda "Mindy" Muganzo.

To RSVP, click the link here: [Salad and Sip Soiree - Mindy's Kitchen of California](#)

Thank you for supporting our year-long tasting tour.

We can't wait for you to try our foods and share our Spring 2025 special announcement!

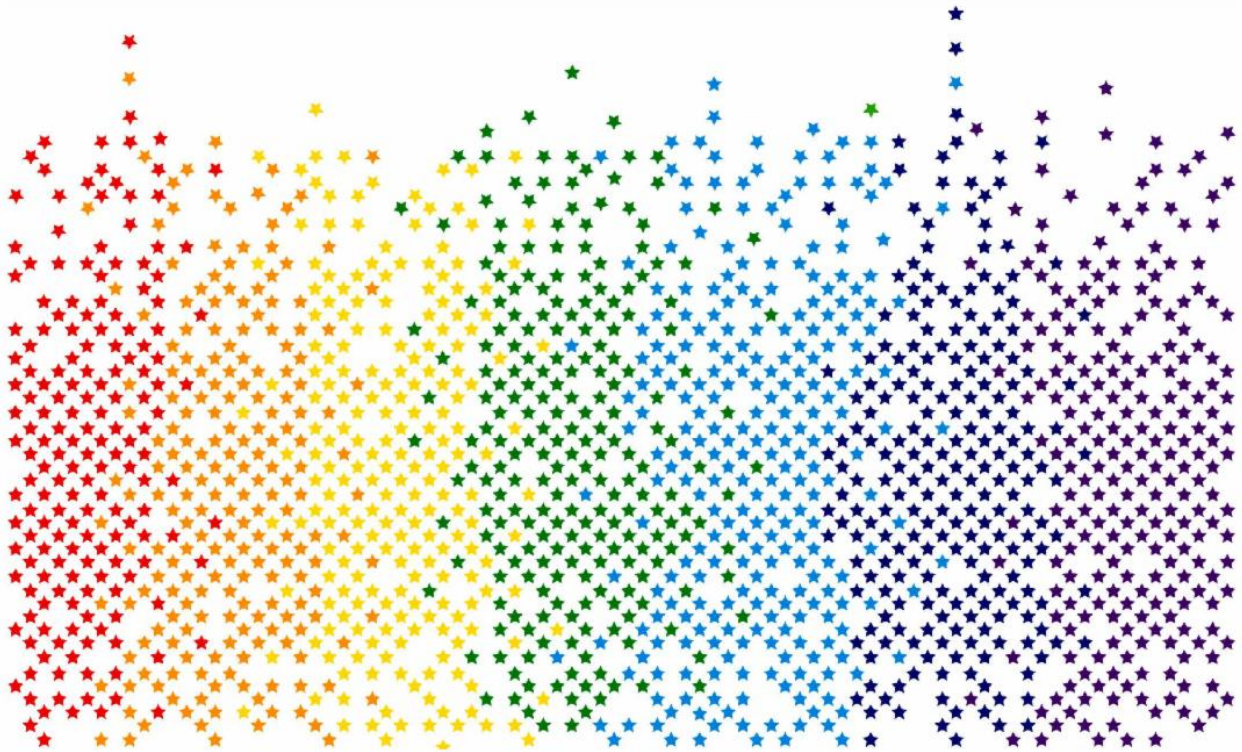


LGBTQ+ foster youth need advocates like you!

A 2019 study found that **30.4% of youth in foster care identify as LGBTQ+ and 5% as transgender**, compared to 11.2% and 1.17% of youth not in foster care.

44% of LGBTQ+ youth in state custody report they were removed, ran away, or were thrown out of their home for reasons directly related to their identity.

Once in the system, LGBTQ+ youth in foster care are at **higher risk of additional harms**, including discrimination, institutionalization, and abuse. They are more likely to age out **without finding a permanent family home.**



"My youth asked, "Would you be weirded out by me if I was queer?" In response, I simply said, "No. I'm queer too. Are you weirded out by me?" The look of surprise mingled with comfort on their face remains etched in my memory.

*"As their CASA, I made it my mission to **advocate fiercely for their rights**, not only as a foster youth, but also as a queer youth, ensuring that their preferred name and pronouns were respected in every court report and hearing. I **empowered them to embrace their authentic self**, advocating for gender-affirming care and providing support every step of the way."*
- CASA Sacramento Volunteer



Be a powerful voice for a child. To learn more about becoming a Court Appointed Special Advocate, visit HelpAFosterChild.com

Court Appointed Special Advocates (CASA) Sacramento was established in 1991 with the mission to ensure consistency and support for children in the foster care system in Sacramento County through the use of volunteer advocates, advancing the best interests of each child. Our vision is that every child in need is appointed a CASA to champion them in Court, without compromise, on the path to a safe and permanent home.

CASA Volunteers provide support, mentorship, and advocacy for young people who through no fault of their own have been removed from their parent's care due to abuse or neglect. A big

piece of that work involves advocating for the youth in what are often complex court proceedings that they would otherwise have to negotiate on their own.

CASA support for youth is vital for maintaining placements, accessing services, and benefiting from educational offerings. CASA Volunteers monitor the health and safety of younger children, including their access to nutrition and housing security, and help older youth access resources and navigate benefits systems like CalFresh. CASA Volunteers write reports to the dependency judge and make recommendations to increase or decrease family visits, to change or remain in a school or educational program, to push for adoption, reunification, or to explore familial connections for possible placement. Every CASA Volunteer is an educational advocate and many are their youth's legal educational rights holder.

At any given time, we are only serving about 15% of Sacramento's youth in foster care, leaving hundreds of kids in the system without a trusted adult to advocate for their needs. If you are interested in changing a child's story, please visit www.sacramentocasa.org to learn more about becoming a CASA Volunteer.



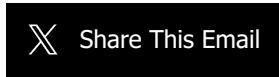
HAPPY
HOLI-GAYS
to all

With Love,
Sacramento Rainbow Chamber of Commerce

Wishing you a Happy Holiday season from all of us here

at the Sacramento Rainbow Chamber of Commerce!

Get social with the Sacramento Rainbow Chamber!



Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831
US

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