

Sacramento



Hello Fred,

To everyone who joined us at last month's sold-out Boa's & Bow Ties Gala— **THANK YOU!** Together, we created an unforgettable night, celebrating the incredible progress we're making with our Rainbow Chamber Foundation. Thanks to your generosity, we awarded 14 scholarships to LGBTQ+ and allied students in our community—an achievement we can all be proud of!

Looking ahead, we're excited to share some fantastic upcoming events, from our **Lunch & Learn** sessions to the **monthly Networking Mixer** and the grand **2025 Business and Community Excellence Awards & Expo**. These are perfect opportunities to expand your professional network and set the stage for a successful new year.

Thank you for being such an essential part of our community! For any questions or to explore sponsorship opportunities for 2024/2025, feel free to reach out. We look forward to seeing you at our upcoming events!

Warmly,

Samuel N. Jones, Chair

Pictured Below: Elevation Ten Winery Representatives and Mixer Hosts accompanied by Samuel N. Jones, SRCC Chair at October Networking Mixer



Upcoming Chamber Events

Drag Queen Bingo - November 7th

Join us every first Thursday of the month at Mango's for Drag Queen Bingo with hostess, DoMe Moore. Our November beneficiary is Friends of Front Street

Shelter.

The fun starts at 7 PM but we always suggest getting there early - seating is first come, first served! \$20 to play all 8 games. Cash only! Learn more [here](#).



Sacramento
RAINBOW CHAMBER OF COMMERCE

\$20
CASH Donation
8 games...
8 Chances to Win

IT'S OUR
DRAG QUEEN
BINGO

November 7, 2024
7:00 - 9:00 PM

Hosted By:
Do Me Moore

mango's
1930 K STREET

This Month's Beneficiary:

 Friends
OF FRONT STREET SHELTER

Relationship Marketing - Virtual Lunch & Learn with Celia - November 14th

Join us for an interactive workshop on Relationship Marketing, led by Celia Surridge, Business & Marketing Consultant! Discover the power of Growth Marketing and AI in this transformative workshop! Learn how adopting a growth marketing mindset and leveraging tools like ChatGPT can revolutionize your marketing approach, helping you achieve your business goals more efficiently.

This workshop will guide you through actionable strategies to streamline your marketing efforts, optimize resources, and drive meaningful growth—all while saving time and money. You'll explore how AI and other tech solutions can simplify your processes, making your marketing more effective and cost-efficient.

Whether you're new to marketing or a seasoned pro, this workshop will provide you with valuable insights and strategies to elevate your customer relationships and position your business for long-term success. Don't miss this chance to learn from a leading expert and take your marketing capabilities to the next level!

RSVP is required for this FREE Event. Learn more and [register online](#).



Lunch & Learn

Growth Marketing with AI – Save Money and Achieve Your Goals

In this workshop, you will learn how to:

- Embrace a growth-oriented mindset to identify and seize opportunities
- Implement cost-effective marketing strategies with the help of AI, such as ChatGPT
- Optimize your marketing processes for greater efficiency and impact using technology
- Make data-driven decisions to refine your approach and maximize ROI

Perfect for business owners, marketers, and entrepreneurs at any stage, this workshop will equip you with the tools and insights needed to elevate your marketing game. Don't miss this opportunity to learn from a seasoned expert and transform your strategies to achieve your business goals without breaking the bank!

Thursday - November 14, 2024
12:00pm - 1:00pm

 **Via Zoom**

Hosted By:
Celia Surridge
Business and Marketing
Consultant

CELIA ROSE
CREATIVE CONSULTING

Sacramento
RAINBOW CHAMBER OF COMMERCE

FREE for all to join

 **REGISTER NOW**

WWW.RAINBOWCHAMBER.COM

Sponsored by:


Register Here!!

Hard Rock LGBTQ+ Reception -

November 19th

Join us at Hard Rock Hotel and Casino Sacramento for a night of networking and fun! Attendance is free for Rainbow Chamber members and Non-Members.

Come Celebrate and Connect with us!

Advance online registration is required.
[RSVP here.](#)

Register Here!

Annual Holiday Party - December 13th

Celebrate the end of another great year at the Rainbow Chamber's annual Naughty or Nice Holiday Party! This event is FREE for Members and \$10 for Non-Members. Attendees MUST RSVP in advance.

Your business can now sponsor this event! Showcase your business and support of our Sacramento LGBTQ+ Rainbow Chamber of Commerce while space is available! Email Fred.Palmer@rainbowchamber.com for more information on sponsorship opportunities!

Register Here!

Free to Attend

THE SACRAMENTO RAINBOW CHAMBER & HARDROCK PRESENTS

LGBTQ+ RECEPTION *Let's get to know one another!*

Appetizers provided
Cash Bar

Tuesday November 19, 2024

6:00 - 7:30 PM

3317 Forty Mile Rd, Wheatland, CA 95692
only 32 miles from downtown

Free Parking

Special hotel rate with registration for this night only!





Naughty or Nice
Holiday Mixer



December 11, 2024
6:00 - 7:30 PM

Free for Members
\$10 for Non-Members

RSVP Through our Event Calendar
www.RainbowChamber.com

Hilton Arden West
2200 Harvard Street
Sacramento, CA 95815



Naughty or Nice

Holiday Mixer

Sacramento



Sponsorship Opportunities

	Winter Wonderland Sponsor	Festive Cheer Partner	Jingle Bell VIP	Holiday Spirit Supporter	Grinch
	\$5,000	\$2,500	\$1,000	\$500	\$0
Newsletter + Eblast Highlight	x	x	x	x	
Social Media Mentions	8	5	3	1	
Table Top Signage with Company Logo	x	x	x		
Logo listed as Sponsor	x	x			
Logo on all Marketing Materials	x	x			
Logo on Welcome Signage	x	x			
Post event "Thank You" with photos in Outward Magazine	x	x			
Judge at the Ugly Sweater Contest	x	x			
Opportunity for Company Holiday Swag at Check in*	x	x			
Branded Signature Cocktail-Ex: Mistletoe Martini	x				
Exclusive Presented by Holiday Sponsor Status	x				
Branded Holiday Selfie Station**	x				
Branded Holiday Ornament with your Company Logo***	x				
Shopping Tote with your Company Logo****	x				

*Company Provides Swag items

**Pop up with Company Logo provided by RCC

***Ornament made and provided by RCC - 100pcs

****Canvas shopping tote made and provided by RCC- 100pcs



916-266-9630



info@rainbowchamber.com



www.RainbowChamber.com



Business and Community Excellence Awards & Expo 2025



Business and Community Excellence Awards & Expo 2025

Save The Date





February 28, 2025

10:00 - 11:30 - Expo
11:30 - 1:00 Lunch and Awards Ceremony
Hilton Sacramento Arden West
2200 Harvard St. Sacramento



www.RainbowChamber.com

Sponsorship Levels

	PLATINUM LEVEL (\$10,000) – 2 FULL Tables (16 Tickets), a chance to speak on stage and present an award, ad on back cover of printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 10 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo
	GOLD LEVEL (\$5,000) – One Table (8 Tickets), full page ad in printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 6 social media posts across all platforms*, personal acknowledgement during event, logo on welcome posters, logo on screen, booth at Expo
	SILVER LEVEL (\$2,500) – 6 Tickets, half page ad in printed program, logo and mention in e-blast and newsletter with over 11,000+ recipients, logo on all media, 3 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo
	BRONZE LEVEL (\$1,000) – 4 Tickets, Quarter page ad in program, company name listed and mentioned in e-blast and newsletter with over 11,000+ recipients, 2 social media posts across all platforms*

Additional Opportunities

	FULL TABLE (\$640) – 8 Tickets
	HALF TABLE (\$320) – 4 Tickets
	SINGLE TICKET (\$80) – 1 Ticket
	VENDOR BOOTH @ EXPO ONLY (\$500)



SCAN ME

www.RainbowChamber.com

Business and Community Excellence Awards 2025!

Join us on Friday, February 28, 2025, for the annual Business & Community Excellence Awards Expo from 10 a.m. to 11:30 a.m., free for all attendees!
(More information on the expo below!)

Expo will be followed by our Business & Community Excellence Awards Lunch and award ceremony from 11:30 a.m. to 1 p.m., sponsorships and tickets are now available!

This event will bring together business and community leaders to celebrate excellence in advancing LGBTQ+ inclusion, diversity, equity, and belonging.

We'll honor individuals and organizations dedicated to fostering positive change with awards in categories such as Business Excellence, Community Leader of the Year, and Corporate Advocacy. Nominations are now open to recognize these impactful leaders and businesses.

This event also offers valuable sponsorship opportunities to increase your visibility and engage with our community of changemakers. Sponsorships come with benefits such as event recognition, promotional features, and networking opportunities.

Business and Community Excellence Awards & Expo 2025



NOMINATIONS NOW OPEN

- Business in Excellence Award
- Community Leader of the Year Award
- Corporate Advocate Award



February 28, 2025

10:00 - 11:30 - Expo
11:30 - 1:00 Lunch and Awards Ceremony
Hilton Sacramento Arden West
2200 Harvard St. Sacramento

www.RainbowChamber.com

Do you know someone who's been a champion for equality in the business or community space?

Now's the time to recognize them!

Business in Excellence Award – For an LGBTQ+ business leader or ally who has positively influenced our diverse business community.

Community Leader of the Year Award – For a dedicated individual who has made a difference in advancing equality and quality of life for LGBTQ+ people.

Secure your role in celebrating and supporting the growth of inclusive business practices and the leaders that embolden them!

Sponsorship and Ticket Opportunities

Corporate Advocate Award – For a corporation or business entity that goes above and beyond in fostering LGBTQ+ leadership and equality.

Nominations opened October 21, 2024, and will close on **Friday, January 17, 2025!** Submit your nominations now and help us celebrate those making a difference!

Nominate a Local Leader!

Business and Community Excellence Awards Expo!

Register for our Expo as an attendee or purchase a booth to participate as a vendor!

Why Attend?

Inspiration: Be inspired by trailblazers who are raising the bar for inclusive leadership and driving meaningful change in business and beyond.

Networking: Engage with top professionals and community leaders committed to advancing diversity, equity, and inclusion.

Opportunities: Showcase your brand as a vendor, connect with potential clients, and expand your network among industry leaders and community changemakers

Business and Community Excellence Awards & Expo 2025



EXPO ATTENDEE & VENDOR REGISTRATION NOW AVAILABLE



February 28, 2025

10:00 - 11:30 - Expo

11:30 - 1:00 Lunch and Awards Ceremony

Hilton Sacramento Arden West

2200 Harvard St. Sacramento

www.RainbowChamber.com

Register to Attend or as a Vendor Here!

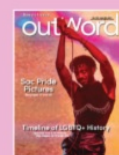
COMMUNITY EVENTS & NEWS

All Members of The Sacramento Rainbow Chamber get a FREE Subscription to Outword Magazine



Outword Magazine is the long-time, proven leader in quality LGBTQ+ advertising and news for Central and Northern California. With an average press run of 10,000, Outword Magazine is the area's largest, most respected, and dependable LGBTQ+ publication for Sacramento and Northern California. We are now in our 29th year.
www.OutwordMagazine.com

outword
media • marketing • events



Sacramento Annual Transgender Day of Remembrance

PFLAG Sacramento, TransFamilies Sacramento, and Trinity Cathedral are pleased to co-sponsor the **2024 Annual Candlelight Vigil** in observance of **International Transgender Day of Remembrance**.

This inclusive, free community memorial features guest speakers and is open to people of all traditions.

Date:
November 16, 2024

Time:
6:30pm

Location:
 Trinity Episcopal Cathedral
2620 Capitol Avenue, Sacramento, CA



*Attendees may wear protective masks and should have no recent signs of Covid-19 illness nor recent contact with Covid-19.

Transgender Day of Remembrance memorializes those lives lost due to actual or perceived gender identity and expression. The first memorial was a candlelight vigil in Boston in November 1999 to honor **Rita Hester**, murdered in 1998. Since then, annual memorials on this day have been observed around the world. This vigil will be dedicated to the memories of **Carina Holleran, Carol Byers, and Ruby Molina**, among many others who have fallen to ignorance and intolerance.

To connect further with the names of those we have lost this past year visit <https://tdor.translivesmatter.info/>. **Trigger Warning:** the website has details of violence against Trans individuals and content may be overwhelming.

 TransFamilies

PFLAG
SACRAMENTO

Boas and Bow Ties 2024 Highlights





Photo Credit: Jason Alviar of [ALVR SHOTS Photography](#)

The 2024 Boa's and Bow Ties Gala was a vibrant celebration held by the Sacramento Rainbow Chamber and the Rainbow Chamber Foundation. With a "Tropicana Night Club" theme, this year's gala transported guests to the lively 70s, featuring a tropical, Palm Springs-inspired atmosphere with bright hues of orange, yellow, and green. Attendees arrived to enjoy a night of entertainment, heartfelt connections, and impactful fundraising.

A highlight of the evening was the presentation of 14 scholarships awarded to LGBTQ+ and allied students, made possible through the generous contributions of donors and sponsors. These scholarships are vital in supporting young leaders dedicated to advancing inclusivity, equality, and positive change within our communities.

Thank you to all who joined us in making this night unforgettable!

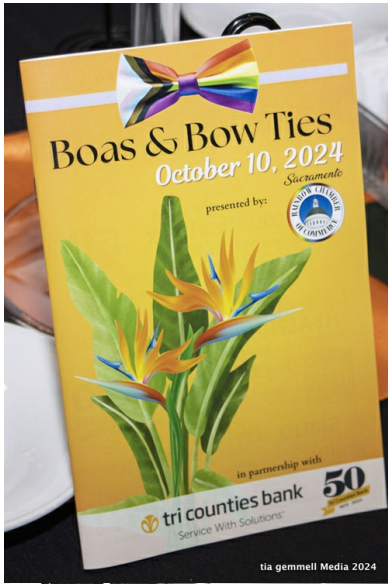
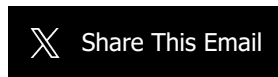
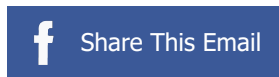


Photo Credit: Tia Gemmell of [Riverview Media Photography](#)

Wishing you a Happy fall from all of us here at the Sacramento Rainbow Chamber of Commerce!

Get social with the Sacramento Rainbow Chamber!



Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831 US

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