



Hello Fred,

We are thrilled to share some incredible insights and experiences from our leadership team's recent trip to Palm Springs for the National Gay & Lesbian Chamber of Commerce's International Business & Leadership Conference! Last month, we had the privilege of connecting with trailblazers from across the nation, representing leading LGBTQ+ and allied organizations.

The energy was electric as we dove into discussions on being champions for the LGBTQ+ community locally, and we left feeling inspired and ready to bring fresh ideas back to Sacramento. Whether it was exploring new approaches to supplier diversity or learning how to foster a transgender-inclusive company culture, we're excited to apply these valuable lessons to better serve you and your business.

One of the standout messages that resonated with us—and one that truly underpins our Chamber's mission—is the power of diversity. We firmly believe that organizations thrive when they reflect the rich diversity of the communities they serve. As a vital member of Sacramento's business community, your insights are key to helping us continue to grow and evolve. We invite you to share your voice by joining one of our committees. Learn more and sign up here.

We are immensely grateful for the opportunity to support you and your business. Should you have any questions about your membership or simply wish to share your thoughts, please don't hesitate to reach out. We're here for you!

With warm regards,

Samuel N. Jones, Chair Fred Palmer, Executive Director

Pictured below: Samuel N. Jones (Middle) and Networking Mixer guests at RCC August Networking Mixer hosted by Sacramento Children's Museum



Welcome New Members!

Please help us welcome these businesses to the Sacramento Rainbow Chamber of Commerce!

AMI Motor Investment Group

Morgan Oaks Eternal Preserve

The Landing Spot

Carol Gonzalez, Latina Advocate

Chania Brodie - Retired

Monarch Recovery Centers LLC

AcademySTAY

Equitable Advisors - Ashlynn Mohan

Elephantal Wellness

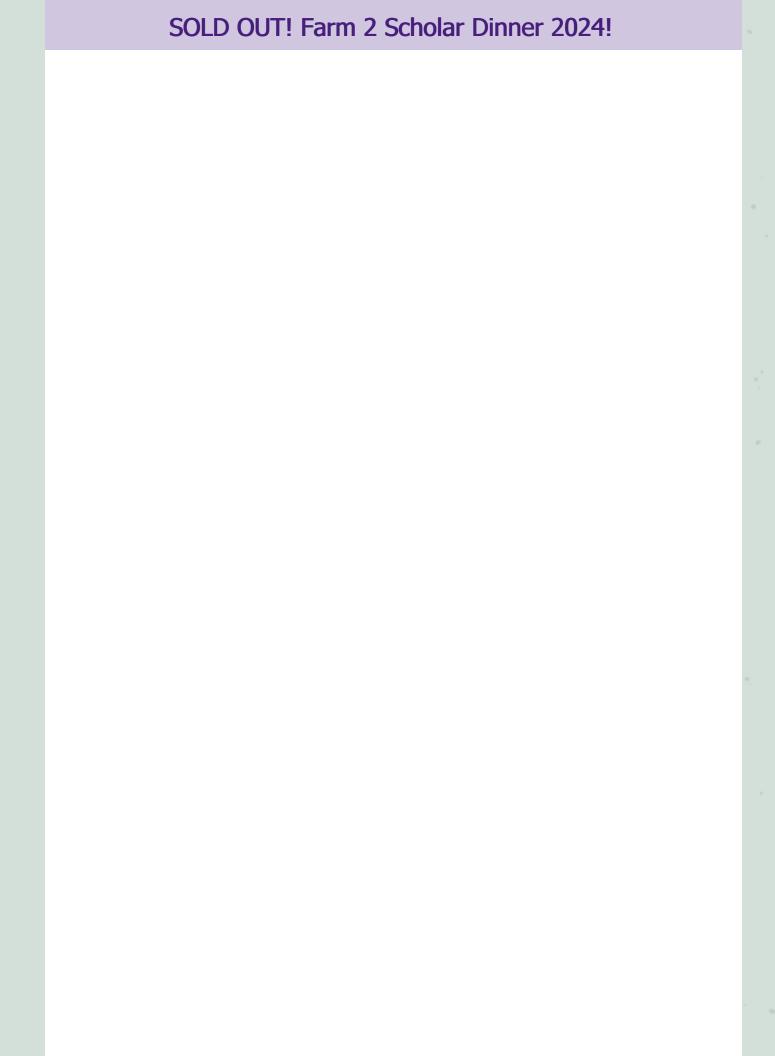
One Love Toffee Candy Co

Celia Rose Creative Consulting

Blythe Spirit

From all of us at the Sacramento Rainbow Chamber of Commerce, welcome!

Don't Miss Out on Our 2024 Major Events!









September 12, 2024

Thank You to Our Sponsors





























Boas and Bow Ties 2024!



Tickets & Sponsorships Available:



Hilton Arden West

2200 Harvard St Sacramento, CA 95815 6:00-9:00 PM

www.RainbowChamber.com



ANNUAL GALA

October 10, 2024

Thank you Sponsors























The Sacramento Rainbow Chamber Presents:

Boas & Bow Ties Gala

Our annual gala not only showcases what we do as a Chamber, but highlights the important contributions our members provide throughout the year for the LGBTQ+ business community and Sacramento Region.



Squeeze the day and become a sponsor. Join us for a zesty night as we toast to our award recipients, savor a delectable dinner, and enjoy a live auction. It's a night you don't want to miss-it's bound to be un-peel-ievable!



	Diamond	Amethyst	Sapphire	Emerald	Quartz	Morganite	Pearl
	\$25,000 (2 Available)	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$750
Guests at event	16	16	8	8	6	4	2
Company name listed under sponsors							
Event program ad	Full page back cover	Full page	Full page	Half page	Half page	Quarter page	Eighth page
Newsletter + E-blast highlight							
Social Media Mentions	6	4	4	2	2	1	9
Table signage							
Logo on all printed items and media							
Post event "thank you" in Outword Magazine							3
Host scholarship winner at your table							3
Premium ad placement in program							8
Logo on step and repeater							
2 Bottles of wine with dinner							
Welcome video	30 Seconds	30 seconds	30 seconds				
Logo placement on cover of program							
Present scholarship award on stage							
Opportunity for company swag item on each seat*							
Social media takeover for the day							
VIP branded pre-party							
Welcome toast on stage							
Branded "selfie" station*							
Exclusive "presented by" status							
Drink tickets	16						
Table in priority location							
Scholarship sponsor							

Added Sponsorship Opportunity						
Reception Host	\$3,000	Logo on appetizer table	1/4 page Ad	Mention on stage		
Wine Sponsor	\$3,000	Logo on bar	1/4 page Ad	Mention on stage		
Centerpiece Sponsor	\$3,000	Logo on tables	1/4 page Ad	Mention on stage		
Sound and Lighting Sponsor	\$3,000	Logo in program	1/4 page Ad	Mention on stage		
DJ Sponsor	\$3,000	Logo in program	1/4 page Ad	Mention on stage		

Table 5	Sponsors
Single Ticket	\$225
1/2 Table (4 Seats)	\$900
Full Table (8 Seats)	\$1,800

For additional Information contact Fred: Fred.Palmer@Rainbowchamber.com www.RainbowChamber.com

The Sacramento Rainbow Chamber of Commerce (SRCC) presents Boas & Bow Ties, our premier annual awards gala. This diamond studded event aims to celebrate our chamber successes and the Rainbow Chamber Foundation student scholarship recipients!

Our Annual gala not only showcases what we do as a Chamber, but highlights the important contributions our members provide throughout the

year for the LGBTQ+ business community and Sacramento Region.

Celebrate with us and enjoy a night of glamorous award ceremonies, live entertainment and a fabulous auction. We will have plenty of libations to enjoy while we recognize the continued efforts of our committee members, volunteers and innovative businesses in our region. This prestigious event allows for optimal networking opportunities, elevated sponsorship offers and provides a great excuse to wear your best! Bring your best and celebrate with us! You won't want to miss out!

To learn more about sponsorship opportunities for this event or how you can become a part of the Boas and Bow Ties planning committee, please email Fred.Palmer@rainbowchamber.com.

Sponsorships and Tickets

Can't join but still want to support?

Auction items Needed

Farm-2-Scholar dinner is coming on September 12, 2024 Boas & Bow Ties Gala is October 10, 2024

We will be holding Auctions at our two signature events for this year. To make these events a success and help raise funds for future scholarships, we are seeking in-kind donations. Every contribution significantly impacts our fundraising efforts and helps us sustain our mission.

All money raised from the donated items, go to providing scholarships to LGBTQ+ and allied students.



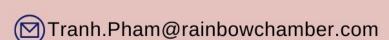






Donation Form

all items donated should have a value of \$100 or more





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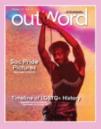
Community Events/Opportunities

All Members of The Sacramento Rainbow Chamber get a FREE Subscription to Outword Magazine



media • marketing • events















For 29 years, Outword Magazine has been a trusted voice and vibrant hub for the LGBTQ+ community. Advertising with us means your brand reaches a dedicated, diverse audience that values inclusivity and quality content. Our readers are engaged, loyal, and eager to support businesses that support them. By partnering with Outword, you not only enhance your visibility but also align with a publication that champions equality, creativity, and connection. Elevate your brand and make a meaningful impact with Outword Magazine.

Drag Queen Bingo Application open for 2025 Calendar Year!



We Support Local Organizations

Referred to as a force in the fundraising world by SacMagazine, Sacramento's Original Drag Queen Bingo is our monthly charity fundraising event located in the heart of Sacramento's Lavender Heights

neighborhood. Come play with us every first Thursday at Mango's located at 1930 K street! Enjoy burgers, tacos, mango margaritas and the hilarious comedic performance of the flirty and fun DoMe Moore.

The open layout of our venue provides the options to enjoy indoor or outdoor seating with multiple bar stations to choose from! Play eight games of bingo for \$20 (cash only) from 7pm to 9pm and benefit an amazing cause! Players are encouraged to bring a little extra cash to tip their drag queen during the event.

Sacramento Original Drag Queen Bingo has raised more than \$400,000 for local non-profit organizations since its inception in August 2009. We are proud to have supported a broad range of organizations including WEAVE, Alzheimer's Association, NorCal AIDS Cycle, Sacramento Gay Men's Chorus, Sacramento LGBT Community Center, Albie Aware Breast Cancer Foundation, Gender Health Center, and Front Street Animal Shelter and MORE! Beneficiaries can expect to raise anywhere between \$1500 and \$5,000 per game.

Our most popular monthly event continues to enjoy strong community support and is a great way to celebrate birthdays, bachelorette parties and office team-building. You can expect a sold out standing-room-only event each month.

Sacramento Drag Queen Bingo beneficiaries must be 501(c)(3) non-profit organizations and are selected via an application process up to a year in advance. Application closes on October 1st, 2024.

Apply Today!





If you would like to learn more about this month's beneficiary you can come hear from them at bingo or visit their website here: https://www.sspca.org/

Sacramento Rainbow Chamber's Monthly Networking Mixer

Sacramento



FREE for Members \$10 for Non-Members

September 17, 2024

6:00 - 7:30 PM

Register Online

www.RainbowChamber.com

SCOTT'S
SEAFOOD
GRILL & BAR

4800 Riverside Boulevard Sacramento, CA 95822

-FREE Self parking (check in with Valet, they will lift the gate)
-Appetizers Provided
-Cash Bar

-\$20 off dinner for Two for the same evening*

*Pick up courtesy card upon check-in

September Networking Mixer!

Tuesday, September 17, 2024 6:00 PM - 7:30 PM PDT

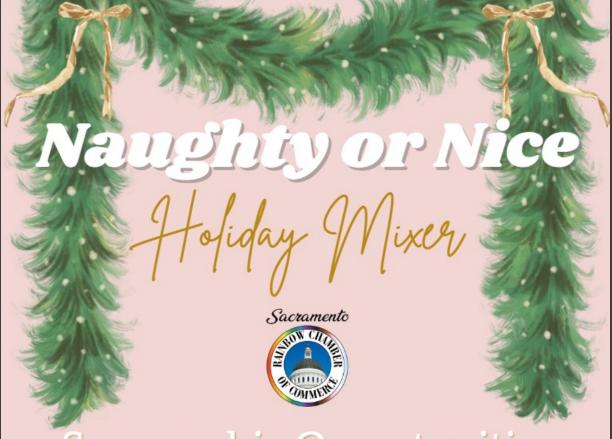
Scott's Seafood Grill and Bar @ 4800 Riverside Boulevard, Sacramento, CA 95822

Free for Members + \$10 For Non-Members

REGISTRATION REQUIRED

Register Here!





Sponsorship Opportunities

	Winter Wonderland Sponsor	Festive Cheer Partner	Jingle Bell VIP	Holiday Spirit Supporter	Grinel
	\$5,000	\$2,500	\$1,000	\$500	50
Newsletter + Eblast Highlight	×	×	x	x	
Social Media Mentions	8	5	3	1	
Table Top Signagne with Company Logo	×	×	x		
Logo listed as Sponsor	×	×			
Logo on all Marketing Materials	×	×			
Logo on Welcome Signage	×	x			
Post event "Thank You" with photos in Outword Magazine	×	x			
Judge at the Ugly Sweater Contest	×	x			
Opportunity for Company Holiday Swag at Check in*	×	x			
Branded Signature Cocktail-Ex: Mistletoe Martini	×				
Exclusive Presented by Holiday Sponsor Status	×				
Branded Holiday Selfie Station**	×				
Branded Holiday Ornament with your Company Logo***	×				
Shopping Tote with your Company Logo****	×				

^{*}Company Provides Swag items

^{****}Canvas shopping tote made and provided by RCC- 100pcs







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info@rainbowchamber.com



www.RainbowChamber.com

December's Networking Mixer and Holiday party!!

You don't want to miss the best party of the year, now with sponsorship opportunities!!

Wednesday Aug 20, 2024 6:00 PM - 7:30 PM PDT

Hilton Arden West @ 2200 Harvard Street, Sacramento, CA 95815

^{**}Pop up with Company Logo provided by RCC

^{***}Ornament made and provided by RCC - 100pcs

Free for Members + \$10 For Non-Members

Register Here!



Pictured (From left to right): Alexia Hughes - SMUD Representative, Lauren Pulido - SRCC Outreach and Engagement Manager, Annie Caruso - Vice President, Rainbow Chamber Foundation, Fred Palmer - SRCC Executive Director, Tyler Thompson - President, Rainbow Chamber Foundation

Rainbow Chamber and Rainbow Chamber Foundation team in Palm Springs for National Gay & Lesbian Chamber of Commerce's International Business & Leadership Conference!

The NGLCC conference in Palm Springs was filled with insightful sessions, meaningful connections, and and program building expertise. We've learned so much on how to better serve our local community. We are inspired to bring back new, innovative, and creative ideas to both our Sacramento Rainbow Chamber of Commerce and Rainbow Chamber Foundation.

Looking forward to implementing what we've learned and continuing our mission with renewed passion and energy. Thank you, NGLCC, for an unforgettable experience!

We can't wait to see you this month!

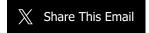


Get social with the Sacramento Rainbow Chamber!













Try email marketing for free today!