



Hello Fred,

## Onward to 2025: Innovation, Impact, and Pride

As we step into 2025, we are energized by the remarkable achievements of the past year and ready to build on this momentum for an even brighter future. Together, we've fostered growth, celebrated diversity, and empowered our community in ways that will resonate far beyond 2024.

### 2024: A Year to Remember

#### By the Numbers:

**Membership:** 334 members and 30 major partnerships representing a diverse network of small businesses, corporations, and allies.

#### Scholarships:

- \$17,500 awarded to **Rainbow Chamber Foundation Scholarship** recipients.
- \$4,500 in **Culinary Arts Scholarships**.
- \$2,000 awarded to **Health Care Residents** to support debt relief.

**Philanthropy:** **Drag Queen Bingo** has raised over **\$21,923** in 2024, benefiting 12 nonprofit organizations annually and adding to a cumulative **\$490,000+** since 2010.

#### Key Highlights:

**Signature Events:** Signature gatherings like the **Boa's and Bow Ties Gala** and **Farm 2 Scholar** brought the community together to celebrate and raise critical funds.

**Networking Mixers:** 12 mixers provided space for collaboration and impactful discussions.

**Supporting Local Businesses:** Through advocacy, workshops, and networking, we've empowered LGBTQ-owned and allied businesses across Sacramento to thrive.

**Empowering the Next Generation:** Scholarships programs helped **18** LGBTQ+ and allied students achieve their academic dreams.

**Media Reach:** Stories of our work reached over **12,000** contacts and gained visibility in outlets like Outword Magazine, the Sacramento Business Journal, and ABC 10.

### Looking Ahead to 2025

As we turn the page to 2025, our commitment to fostering a thriving LGBTQ+ business environment remains unwavering. **This year, we'll focus on:**

Expanding support for LGBTQ+ businesses through tailored resources and advocacy.

Growing our scholarship programs to empower even more students.

Amplifying our community's voice by broadening our media and outreach efforts.

Hosting innovative events that inspire connection, celebration, and impact.

## **Thank you for your support, we couldn't do it without you!**

Every milestone we achieve is made possible by you—our incredible members, sponsors, and partners. Your dedication fuels our mission and ensures a stronger, more inclusive future for all. Here's to 2025—a year of continued growth, innovation, and pride. Together, we're creating a legacy of opportunity and success for our LGBTQ+ business community.

**Cheers to a promising new year,**

**Samuel N. Jones, Chair**

*Pictured Below: Board members, chamber members, community members, and partners of the Sacramento Rainbow Chamber of Commerce at the annual Holiday Mixer 2024 hosted by the Hilton Arden West and Sponsored by SMUD*



[Visit our Chamber Member Directory Here!](#)

[Upcoming Chamber Events](#)

## January 2025 Networking Mixer

Celebrate another great year at the Rainbow Chamber mixer! This event is FREE for Members and \$10 for Non-Members.

Hosted by The Healing Touch Chiropractic at 1210 G Street, Sacramento on January 21st from 6-7:30 p.m.

Attendees MUST RSVP in advance.

[Register Here!](#)

The Sacramento Rainbow Chamber's Monthly

# Networking Mixer

*Sacramento*



Free for members  
\$10 for non-members

Appetizers & Wine provided

## January 21, 2025

6:00 - 7:30 PM

1210 G Street, Sacramento 95814



*Proud Chamber  
Member of 22  
Years!*

THE HEALING TOUCH CHIROPRACTIC

*Come Check out our new location!*

# Business and Community Excellence Awards & Expo 2025

*February 28, 2025*

*Sacramento*



Hilton Sacramento Arden West  
2200 Harvard St. Sacramento

10:00 - 11:30 - Expo  
11:30 - 1:00 Lunch and Awards Ceremony

Sponsored in part by:



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[www.RainbowChamber.com](http://www.RainbowChamber.com)

# Business and Community Excellence Awards & Expo 2025



## Sponsorship Levels

	<b>PLATINUM LEVEL (\$10,000)</b> – 2 FULL Tables (16 Tickets), a chance to speak on stage and present an award, ad on back cover of printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 10 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo
	<b>GOLD LEVEL (\$5,000)</b> – One Table (8 Tickets), full page ad in printed program, logo on all media, logo and mention in e-blast and newsletter with over 11,000+ recipients, 6 social media posts across all platforms*, personal acknowledgement during event, logo on welcome posters, logo on screen, booth at Expo
	<b>SILVER LEVEL (\$2,500)</b> – 6 Tickets, half page ad in printed program, logo and mention in e-blast and newsletter with over 11,000+ recipients, logo on all media, 3 social media posts across all platforms*, logo on welcome posters, logo on screen, booth at Expo
	<b>BRONZE LEVEL (\$1,000)</b> – 4 Tickets, Quarter page ad in program, company name listed and mentioned in e-blast and newsletter with over 11,000+ recipients, 2 social media posts across all platforms*

## Additional Opportunities

	<b>FULL TABLE (\$640)</b> – 8 Tickets
	<b>HALF TABLE (\$320)</b> – 4 Tickets
	<b>SINGLE TICKET (\$80)</b> – 1 Ticket
	<b>VENDOR BOOTH @ EXPO ONLY (\$500)</b>



SCAN ME

[www.RainbowChamber.com](http://www.RainbowChamber.com)

## Business and Community Excellence Awards 2025!

Join us on Friday, February 28, 2025, for the annual Business & Community Excellence Awards Expo from 10 a.m. to 11:30 a.m., free for all attendees!  
*(More information on the expo below!)*

Expo will be followed by our Business & Community Excellence Awards Lunch and award ceremony from 11:30 a.m. to 1 p.m., sponsorships and tickets are now available!

This event will bring together business and community leaders to celebrate excellence in advancing LGBTQ+ inclusion, diversity, equity, and belonging.

We'll honor individuals and organizations dedicated to fostering positive change with awards in categories such as Business Excellence, Community Leader of the Year, and Corporate Advocacy. Nominations are now open to recognize these impactful leaders and businesses.

This event also offers valuable sponsorship opportunities to increase your visibility and engage with our community of changemakers. Sponsorships come with benefits such as event recognition, promotional features, and networking opportunities.

**Secure your role in celebrating and supporting the growth of inclusive business practices and the leaders that embolden them!**

## **Sponsorship and Ticket Opportunities**

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# Business and Community Excellence Awards & Expo 2025

## NOMINATIONS NOW OPEN

- Business in Excellence Award
- Community Leader of the Year Award
- Corporate Advocate Award



*February 28, 2025*

10:00 - 11:30 - Expo

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[www.RainbowChamber.com](http://www.RainbowChamber.com)

Do you know someone who's been a champion for equality in the business or community space?

Now's the time to recognize them!

**Business in Excellence Award** – For an LGBTQ+ business leader or ally who has positively influenced our diverse business community.

**Community Leader of the Year Award** – For a dedicated individual who has made a difference in advancing equality and quality of life for LGBTQ+ people.

**Corporate Advocate Award** – For a corporation or business entity that goes above and beyond in fostering LGBTQ+ leadership and equality.

Nominations opened October 21, 2024, and will close on **Friday, January 17, 2025!**  
Submit your nominations now and help us celebrate those making a difference!

**Nominate a Local Leader or Business!**

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# Business and Community Excellence Awards & Expo 2025

*Sacramento*



EXPO ATTENDEE & VENDOR  
REGISTRATION NOW AVAILABLE



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## Business and Community Excellence Awards Expo!

Register for our Expo as an attendee or purchase a booth to participate as a vendor!

### Why Attend?

**Inspiration:** Be inspired by trailblazers who are raising the bar for inclusive leadership and driving meaningful change in business and beyond.

**Networking:** Engage with top professionals and community leaders committed to advancing diversity, equity, and inclusion.

**Opportunities:** Showcase your brand as a vendor, connect with potential clients, and expand your network among industry leaders and community changemakers

**Register to Attend or as a Vendor Here!**

### Big Day of Giving Drag Queen Bingo!

Be part of our Big Day of Giving Drag Queen Bingo at Mango's, hosted by the fabulous DoMe Moore!

**When:** Thursday, May 1st at 6 p.m.  
(arrive early – seating is first come, first served!)

**Cost:** \$55 for all 8 games – tickets must be purchased in advance.

Proceeds benefit the **Sacramento Rainbow Chamber Foundation**, supporting our LGBTQ+ student community and scholarship program.

Don't miss this event filled with laughs, prizes, and fabulous fun – grab your tickets now and make unforgettable memories!



**Get Your Tickets Here!**



# Connect *with* us! ✨ ✨

[www.RainbowChamber.com](http://www.RainbowChamber.com)



Drag Queen Bingo - Instagram  
[@dqbsac](#)



Drag Queen Bingo - FB  
[@Drag Queen Bingo](#)



Foundation - Instagram  
[@Rainbow\\_Chamber\\_Foundation](#)



Foundation - FB  
[@Rainbow Chamber Foundation](#)



Rainbow Chamber - Instagram  
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[@Sacramento Rainbow Chamber of Commerce](#)

## *Thank You*

*Thanks for supporting our community & future leaders*

This just in....

Follow our new Rainbow Chamber Foundation Instagram Page!  
[@Sac\\_Rainbow\\_Chamber\\_Foundation](#)

Other Social pages to follow:

- [Sacramento Rainbow Chamber of Commerce - Facebook](#)
- [Sacramento Rainbow Chamber of Commerce - Instagram](#)
- [Sacramento Rainbow Chamber Foundation - Facebook](#)
- [Sacramento's Original Drag Queen Bingo - Facebook](#)
- [Sacramento's Original Drag Queen Bingo - Instagram](#)

Don't miss out on getting the latest news and updates!

All Members of The Sacramento Rainbow Chamber get a FREE Subscription to Outword Magazine



Outword Magazine is the long-time, proven leader in quality LGBTQ+ advertising and news for Central and Northern California. With an average press run of 10,000, Outword Magazine is the area's largest, most respected, and dependable LGBTQ+ publication for Sacramento and Northern California. We are now in our 29th year.  
[www.OutwordMagazine.com](http://www.OutwordMagazine.com)

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# wanna advertise with us?

**Quarter Page Ad: \$250**

**Half Page Ad: \$500**

**Full page Ad: \$1,000**

*\* price is per month / 3 month buy required*



Sacramento Rainbow  
Chamber of Commerce

**SEE PAST NEWSLETTERS HERE:**

[www.rainbowchamber.com](http://www.rainbowchamber.com)

*Email [Fred.Palmer@rainbowchamber.com](mailto:Fred.Palmer@rainbowchamber.com) for more information*

Sacramento



**HOW HAS THE CHAMBER  
IMPACTED YOUR  
BUSINESS?**

**GIVE US  
YOUR FEEDBACK**

**MEMBER TESTIMONIALS HELP  
US GROW AND SUPPORT  
BUSINESSES LIKE YOURS**



Calling all Sacramento Rainbow Chamber members! We want to hear YOUR story! How has the Chamber impacted your business?

Share your feedback through our form and grab a chance for **FREE marketing and extra spotlight for your biz or org!** Your testimonial helps us grow and support businesses like yours!

Submit your feedback using the button below!

Let's grow together!

**Submit your testimonial here!**


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**Wishing you a Happy New Year from all of us here at  
the Sacramento Rainbow Chamber of Commerce!**

**Get social with the Sacramento Rainbow Chamber!**



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