

Hello Fred.

Honoring Visibility, Uplifting Our Trans Community, and Advancing Equity in Action

As March came to a close, we marked two powerful milestones—the culmination of Women's History Month and the observance of Trans Day of Visibility on March 31.

Together, these moments remind us that honoring women's contributions means uplifting all women, including transgender women, and ensuring that trans and gender-expansive (TGX) voices are celebrated, supported, and seen.

At the Sacramento Rainbow Chamber, we believe that visibility must be matched with action. That's why, this April, we are proud to carry forward the spirit of March by highlighting our #IAm Campaign, which shares the powerful, personal stories of TGX leaders in our community, and continuing the work of our TGX Uplift project, which provides direct support and resources to trans and gender-diverse entrepreneurs.

We're also thrilled to announce the launch of our 2025 Scholarship Program, a cornerstone of our commitment to educational and economic equity for LGBTQ+ and allied students. These scholarships are a direct investment in the next generation of changemakers.

And as we look ahead, we invite you to join us for the Big Day of Giving—a key opportunity to support our mission of #EquityInAction. Your contributions help us fund scholarships, amplify trans voices, and sustain programs that create real, lasting impact.

Here's how you can show up this April:

- Celebrate & Share: Amplify the stories from our #IAm Campaign and TGX Uplift project.
- Support TGX-Owned Businesses: Choose to invest in businesses led by trans and gender-diverse individuals.
- Give Back: Donate during the Big Day of Giving and support our scholarship fund and equity programs.
- Sponsor & Partner: Join us in expanding opportunities for those who have been historically excluded.

Your advocacy, generosity, and commitment make a difference. Together, we are building a

future rooted in equity, representation, and pride—for all.

Visit our Chamber Member Directory Here!

Celebrating Diversity. Championing Equality. Building the Future.

In Community,

Samuel N. Jones, Chair

Pictured Below: Samuel N. Jones at 2025 Business and Community Excellence Awards and Alexia Hughes (SMUD Representative)



Recap from Trans Day of Visibility (March 31st)



MISSION of #IAm Campaign:

The Sacramento Rainbow Chamber of Commerce, in partnership with Outword Magazine, is proud to launch the #IAm Campaign—a collective declaration of empowerment, resilience, and unwavering solidarity with our transgender and gender-expansive (TGX) community.

Across the country, we are witnessing a dangerous surge in the **erasure**, **criminalization**, **and silencing** of trans lives and experiences. Whether through violent legislation, gate keeping of medical care, targeted hate, digital harassment, or structural exclusion, **trans** and **gender**-

expansive people—particularly Black trans women, trans people of color, disabled and chronically ill trans individuals, those living with HIV/AIDS, undocumented folks, and those navigating poverty—are bearing the heaviest weight of harm.

We are launching this campaign because what is happening is devastating, dehumanizing, and dangerous. We are stepping up because silence is complicity and because we know silence is deadly.

The **#IAm Campaign** is our response—and it is ALL of our responsibility.

It is a call to action, a declaration of solidarity, and a movement grounded in love, outrage, protection, and hope.

We are building a space where **care and love become resistance**—where every voice that says "I Am" becomes a powerful act of support and human kindness.

This campaign offers TGX people and allies a platform to be heard, celebrated, and supported.

It is about bearing witness, claiming one another, and reminding one another—and the world—that we are still here and we are not alone.

Any personal information shared through the #IAm Campaign will be handled with the highest level of care, safety, and confidentiality. This campaign is here to amplify your voice—not expose it.

If you are under the age of 18, or living in a home, school, or community environment where being visible may put you at risk, you are welcome and encouraged to participate—with your safety as the priority. For your protection, you may not submit a photo or video that includes your face or any identifiable features. You are invited to share your message in the text box provided on the submission form, and we will proudly include your words in the campaign anonymously and with care.

To honor these messages, we will release a **compiled video—a collective love letter to our trans** and TGX community—just before Pride Month begins. And as submissions continue to come in, we will keep building on that love letter, expanding this archive of visibility, truth, and connection throughout the year and beyond.

Because our futures are bound together, and an attack on one of us is an attack on all of us.

#IAm is not just a response—it is a heartbeat, a mirror, a movement, and a refusal to disappear.

Let this be our reminder:

A community that turns toward each other, not away.

A community that protects and uplifts, especially those pushed furthest to the margins.

A community that believes in the power of showing up, even—and especially—when it's hard.

If you have any questions, need more information, or want to get in touch with us, please contact us at info@rainbowchamber.com.



SAFETY AND PRIVACY STATEMENT

The Sacramento Rainbow Chamber of Commerce, in partnership with Outword Magazine, is fully committed to protecting the **safety**, **privacy**, **and dignity** of our **transgender**, **gender non-conforming**, **intersex**, **non-binary**, **and gender-expansive** (**TGX**) community members.

We want to assure all participants in the **#IAm Campaign** that any personal information shared through your submission will be handled with the **utmost confidentiality**. We will **never share your personal information with third parties** or make it public without your **explicit, prior consent.**

Your safety and autonomy matter. We recognize the ongoing **threats, erasure, and systemic barriers** faced by the trans and TGX community, and we are committed to creating a campaign space that is **affirming, respectful, and empowering.**

This campaign exists to **uplift your voice—not to expose it**. You are welcome to include your **first name**, **age**, **and state** *if you choose*, but we ask that no personal identifiers such as full names, phone numbers, emails, or addresses be submitted.

If you are under the age of 18, or living in a home, school, or community environment where being visible may put you at risk, you are welcome and encouraged to participate—with your safety as the priority. For your protection, you may not submit a photo or video that includes your face or any identifiable features. You are invited to share your message in the text box provided on the submission form, and we will proudly include your words in the campaign anonymously and with care.

▼ Your story belongs to you. Our role is to **amplify it on your terms**, with **care, intention, and respect.**

If you have any questions or concerns regarding privacy, please contact us at info@rainbowchamber.com.





STORIES. OUR STORIES. SUBMISSION DEADLINE: MAY 5TH, 2025

HOW TO PARTICIPATE

- 1) Write your message on a piece of paper starting with #IAm Share your truth, your rage, your joy, your resilience, or your allyship.
- 2) Take a photo, write a message, or record a short video with your message.
- 3) **Submit your photo, video, or text** via Form Link or by emailing info@rainbowchamber.com **by May 5th, 2025** to be included in our final video.
- 4) Use the hashtag #IAm and share your post on social media!

Do not include personal information (e.g. full name, address, phone number, or email). You may include your first name, age, and state if you wish.

WHAT'S YOUR







STORIES. OUR VOICES.



SUBMISSION DEADLINE: MAY 5TH, 2025

EXAMPLES FOR TRANS
COMMUNITY

AM POWERFUL

AM PASSIONATE, KIND, AND NOT A TOPIC OF CONVERSATION

AM A SISTER, DAUGHTER, NURSE, AND FRIEND. #IAM NOT A THREAT.

AM A STUDENT, #IAM AN ARTIST, #IAM QUEER, #IAM DISABLED, #IAM TRANS, AND #IAM SO MUCH MORE **EXAMPLES FOR ALLIES**

AN AN ALLY, # AM AN ACCOMPLICE, AND # AM STANDING WITH OUR TRANS COMMUNITY

AM LEARNING, UNLEARNING, AND RELEARNING TO BE A BETTER ALLY.

AM THE WARRIOR PARENT OF A BEAUTIFUL TRANS CHILD AND #IAM NOT BACKING DOWN.

AM NOT TRANS, BUT #IAM STANDING UP, BECAUSE I KNOW THE DIFFERENCE BETWEEN RIGHT AND WRONG.

AM A HISTORIAN, AND WE HAVE BEEN HERE BEFORE. #IAM WITH OUR TRANS COMMUNITY.

WHAT'S YOUR #AN ?





More Information and Form to Submit!



The Sacramento Rainbow Chamber of Commerce wants to offer you a 1 year Free Membership

If you're already a member, talk to us about this offer!

In honor of Transgender Day of Visibility (March 31, 2025), the Sacramento Rainbow Chamber of Commerce is proud to re-launch the TGX Uplift Project, an initiative dedicated to empowering and elevating transgender, gender non-conforming, intersex, non-binary, and gender expansive business owners in the Greater Sacramento Region.

Offer runs until April 30th, 2025.

Contact info@rainbowchamber.com for more information



Safety & Privacy Statement

The Sacramento Rainbow Chamber of Commerce is fully committed to protecting the safety, privacy, and dignity of our transgender, gender non-conforming, intersex, non-binary, and gender-expansive (TGX) community members. We would like to assure all applicants that any personal or business information shared through the TGX Uplift Project will be handled with the highest level of confidentiality. We will never share your information with third parties or make it public without your explicit consent in advance.

Your safety and autonomy are deeply important to us. We recognize the ongoing threats, erasure, and barriers faced by the trans and TGX community, and we are dedicated to creating a space that is both affirming and empowering.

This initiative is designed to foster accessibility, equity, and opportunity – not only to support TGX business owners but to elevate your leadership and brilliance on your terms. We are here to amplify your voice and business, not expose it.

Remember, your story belongs to you - our role is to support you, not to disclose your personal information.

If you have any questions or concerns regarding privacy, please feel free to contact us at info@rainbowchamber.com.



TGX Uplift Project Returns for 2025!

In celebration of Trans Day of Visibility (March 31, 2025), the Sacramento Rainbow Chamber of Commerce is proud to re-launch the TGX Uplift Project, a bold initiative to empower transgender, gender non-conforming, intersex, non-binary, and gender expansive (TGX) business owners in our region.

We're offering a FREE one-year general membership to eligible TGX-owned businesses that are 51% or more TGX-owned and located within the Greater Sacramento Region.

Apply by April 30, 2025!

This project is about more than visibility—it's a commitment to economic justice, access, and uplifting leadership within our LGBTQ+ business community.

If you're already a Chamber member and meet the eligibility, you may still qualify (offer limited to 2 years max per business).

For questions or to apply, email: info@rainbowchamber.com

Together, we rise. Together, we uplift. \$\geq\$

Welcome New Members!

- Marsala Law Firm, APC
- Julie Reardon Realtor
- Thrive Therapy & Counseling
- Bennett's American Cooking
 - SunSource
 - Robert Half
 - Expedient IT
 - Aloha Counseling
- Aimee Scott | AMS Creative Marketing
 - Area 52
- Gordon Rees Scully Mansukhani, LLP
 - Rx HealthCare Service
 - Shaw Law Group, PC
 - Steph Baker, Realtor
 - **Unholy Hair Studio**
 - Event Security Specialists

Scholarship are now OPEN!









Rainbow Chamber
Foundation Scholarship

Palmer Family Healthcare Education Scholarship

Residents & Fellows Debt Relief Award



Applications accepted through April 1st - August 15th, 2025

MORE INFORMATION



Rainbow Chamber Foundation Scholarship



General Scholarship Information:

- · Funds are available to LGBTQ+ and LGBTQ+ supportive students.
- · Scholarships are \$1,500. A minimum of one Super Scholar will be selected for a \$2,500 Scholarship.
- \cdot Scholarships are paid in one installment and will be awarded at our annual Boas and Bow Ties Gala.
- · Graduating High School Seniors, Vocational, Undergraduate, and Graduate students are welcome to apply.
- \cdot Applications will be accepted April 1st, 2025 through August 15th, 2025.
- · SAVE THE DATE- October 9th, 2025: All selected scholarship recipients plus one guest will be invited to attend the Sacramento Rainbow Chamber of Commerce Annual Boas & Bow Ties Gala.

Requirements:

- · Must reside in or attend school in the following counties: Sacramento, Amador, Butte, Calaveras, Colusa, El Dorado, Nevada, Placer, Plumas, San Joaquin, Sierra, Solano, Stanislaus, Sutter, Tuolumne, Yolo, or Yuba.
- \cdot Must be enrolled in college or a qualified vocational school by August 15th, 2025.









Palmer Family Healthcare Education Scholarship



General Scholarship Information:

- · Funds are available to LGBTQ+ and LGBTQ+ supportive students.
- · Scholarships are \$1,500. A minimum of one Super Scholar will be selected for a \$2,500 Scholarship.
- \cdot Scholarships are paid in one installment and will be awarded at our annual Boas and Bow Ties Gala.
- · Graduating High School Seniors, Vocational, Undergraduate, and Graduate students are welcome to apply.
- \cdot Applications will be accepted April 1st, 2025 through August 15th, 2025.
- · SAVE THE DATE- October 9th, 2025: All selected scholarship recipients plus one guest will be invited to attend the Sacramento Rainbow Chamber of Commerce Annual Boas & Bow Ties Gala.

Requirements:

- · Must reside in or attend school in the following counties: Sacramento, Amador, Butte, Calaveras, Colusa, El Dorado, Nevada, Placer, Plumas, San Joaquin, Sierra, Solano, Stanislaus, Sutter, Tuolumne, Yolo, or Yuba.
- \cdot Must be enrolled in college or a qualified vocational school by August 15th, 2025.









Residents & Fellows Debt **Relief Award**



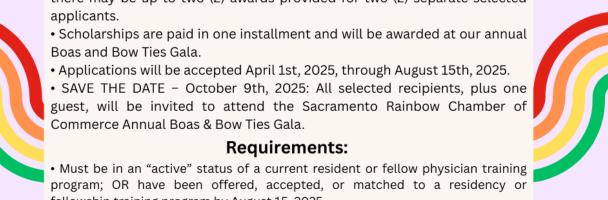
General Award Information:

- Funds are available to LGBTQ+ and LGBTQ+ allied resident and fellow physicians in an active healthcare training program.
- LGBTQ+ identifying and LGBTQ+ allied resident and fellow physicians actively in a healthcare training program are welcome to apply.
- The award value is \$1,500. Based on the number of applications received, there may be up to two (2) awards provided for two (2) separate selected applicants.

- fellowship training program by August 15, 2025.
- · Must reside in and attend an active resident or fellow physicians training program in the following counties: Sacramento, Amador, Butte, Calaveras, Colusa, El Dorado, Nevada, Placer, Plumas, San Joaquin, Sierra, Solano, Stanislaus, Sutter, Tuolumne, Yolo, or Yuba.



MORE INFORMATION







Scholarships are Now Open!

Rainbow Chamber
Foundation Scholarship



Palmer Family Healthcare
Education Scholarship







Applications accepted through April 1st - August 15th, 2025

Visit our website for more information www.RainbowChamber.com

Upcoming Chamber Events

Drag Queen Bingo - April 3rd

Join us every first Thursday of the month at Mango's for Drag Queen Bingo with hostess, DoMe Moore. Our March beneficiary is **The Landing Spot**.

Mission: To support and affirm LGBTQ+ youth, their adult caregivers, and the community through creating safe spaces, advocating for education, and providing peer-support.

Vision: For every youth, adult caregiver, community organization and school to have the support necessary to affirm LGBTQ+

youth in their daily lives/journey.

The fun starts at 7 PM but we always suggest getting there early - seating is first come, first served! \$20 to play all 8 games. Cash only! Learn more here.





April 2025 Networking Mixer

Come share space with us at the next Rainbow Chamber mixer! This event is FREE for all community members.

We are proud to be your designated LGBTQ+ "Third Space" in Sacramento!

Hosted by Ace of Spade's Good Luck Lounge at 1421 R St, Sacramento, CA 95811 on April 15th from 6-7:30 p.m.

Attendees MUST RSVP in advance.

Register Here!

Big Day of Giving Drag Queen Bingo!

Be part of our Big Day of Giving Drag Queen Bingo at Mango's, hosted by the fabulous DoMe Moore!

When: Thursday, May 1st at 6 p.m. (arrive early – seating is first come, first served!)

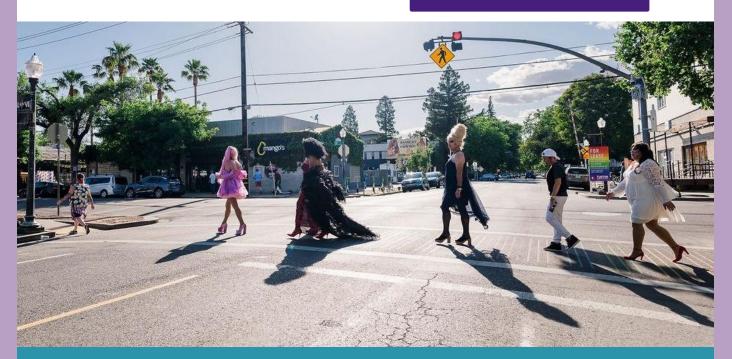
Cost: \$55 for all 8 games – tickets must be purchased in advance.

Proceeds benefit the Sacramento Rainbow Chamber Foundation, supporting our LGBTQ+ student community and scholarship program.

Don't miss this event filled with laughs, prizes, and fabulous fun – grab your tickets now and make unforgettable memories!



Get Your Tickets Here!



COMMUNITY RESOURCES

COMMUNITY RESOURCES

BLACKLINE (FOR QUEER BIPOC COMMUNITY): 1-800-604-5841

CRISIS TEXT LINE: TEXT "HOME" TO 741-741

DEQH HELPLINE (FOR QUEER SOUTH ASIANS): 908-367-3374

LGBT NATIONAL HOTLINE: 888-843-4564

LGBT NATIONAL YOUTH TALKLINE: 800-246-7743

NATIONAL SUICIDE CRISIS LIFELINE: 988 AND TEXT "PRIDE" FOR LGBTQ+ SERVICES

TRANS LIFELINE: 877-565-8860

THRIVE LIFELINE: TEXT "THRIVE" TO 313-662-8209

TREVORLIFELINE: CALL 1-866-488-7386 OR TEXT "START" TO 678-

678

SAGE'S LGBTQ+ ELDER HOTLINE: CALL 877-360-LGBT (5428)

LEGAL RESOURCES

- California ACLU affiliates' <u>My School My Rights</u>, which provides information on the many rights LGBTQ+ students in California have and how to access them
- California Department of Education's <u>compilation of information and</u> <u>resources</u> for LGBTQ+ students and their families
- Los Angeles LGBT Center's <u>Immigrant Legal Services</u>, which provides legal consultations and assistance
- California Civil Rights Department's <u>CA vs. Hate portal</u>, where community members can report hate incidents and find relevant support resources
- California Department of Managed Health Care's <u>information page</u> on Trans-Inclusive Care and Gender-Affirming Care

- ACLU of Southern California's Know Your Rights for Protesters
- <u>Searchable map</u> of programs and facilities that support LGBTQ+ youth and their families
- California Civil Rights Department's <u>Complaint Process</u> webpage, which offers information on how to file a complaint if you were subjected to discrimination, harassment, or retaliation in a place of employment or housing

SACRAMENTO LGBTQ+ RESOURCES

- Mental Health First Call/Text: 916-670-4062, Email: MHFirstSac@gmail.com Only available Friday through Sunday 7pm-7am
- Local Resource Guide created by the Gender Health Center: Visit
 @genderhealthsac on instagram
- Sacramento LGBT Community Center Mental Health Resources: https://saccenter.org/mental-health
- PFLAG Sacramento: https://www.pflagsacramento.org/

Information may have changed since January 21st, 2025



WE ARE ALL IN THIS TOGETHER. WE WILL GET THROUGH THIS, TOGETHER.







COMMUNITY EVENTS & NEWS



Community survey & call to action!

Hey Sacramento LGBTQIA+ Community, we need to hear from you!

In this crucial moment, we're asking our community to speak up about how recent federal executive actions under the Trump Administration are impacting your life, your rights, and your sense of safety.

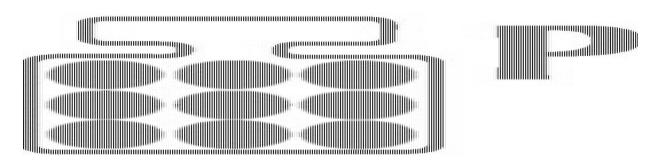
It's a quick, confidential 5-minute survey, and your answers will directly shape how we advocate, show up, and fight for our community's well-being.

As a small thank-you, the first 100 folks who complete the survey will receive a \$5 gift card. That's your next iced coffee, on us.

Because your story matters. Because policy gets personal. Because we've got work to do—together.

With Pride and Appreciation,
The Sacramento LGBT Community Center
www.saccenter.org

~Take the Survey~



Pucci's Pharmacy offers HIV/HCV testing and PrEP-AP/ADAP enrollment services. If you would like to start on PrEP or need PEP or DoxyPEP, or if you are living with HIV and need medication financial assistance, you can schedule an appointment by scanning the QR code below. If you do not have insurance, we can enroll you in programs that may help pay for medication and services (must qualify per state guidelines). We accept most insurance plans.

Learn more by Scanning QR code:













Wisdom Project = LGBT Elders Awareness & Empowerment Projects of Servant Hearts

CELEBRATE & HONOR OUR LBGTQ+ ELDERS

2025 ~ 9th ANNUAL Senior PRIDE LGBTQ +

Resource Fair ~ May 16th

Live Music...Midtown Jazz Speakers: Fred Palmer from Outword Magazine Henry Feuss City of Sacramento Preservationist Historical Book Display by Sacramento Public Library

11am-12pm ~ EVC Resident Preview 12pm-2pm ~ Open to the Public ~ Valet Service Provided Eskaton Villages Carmichael

3939 Walnut Ave ~ Carmichael

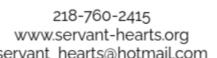


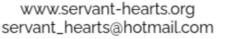
Made with

sterMvWall.com















Get ready for a month full of comedy, connection, and community with Haus of Comedy—Sacramento's only queer-led improv theater and the only queer- and woman-owned comedy venue in the city. From dynamic shows to beginner-friendly classes, here's what's coming up this April:

Upcoming Events

- April 5 & 6 Basic Improv Class Intensive at the Geery Theater
- About: Have you ever wanted to try improv comedy? Discover the art of quick thinking and spontaneous play in a weekend-long beginner class. Learn more here
- April 12 Triple Feature Night of shows at the Geery Theater
 - 7 PM Brief Tiny World: A fully improvised play based on your suggestions

- 8 PM Sharks Barksley: An improv show where the performers embark on an unpredictable giant-dice fueled adventure with a BITE!
- 10 PM Duo Night: Two dynamic improv duos (Happy Campers & 18 Dogs Deep) bring you an unforgettable night of laughter

Tickets and more info available here

Support the Launch of Our Theater!

We're raising funds to open Haus of Comedy, a new sketch and improv theater in the heart of Downtown Sacramento. Your support could help make our dream a reality. Our offerings will include live comedy shows, improv training, entertainment for private events, team building workshops, branded merchandise and concessions, and unique special events.

We're raising \$20,000 to build our performance space, including the stage, risers, and all the magic that brings live comedy to life. We're over halfway towards reaching our goal and our campaign ends April 10th!

Perks for donors include branded merch, free tickets, shout-outs, and more!

♥ Every donation supports a local, queer- and woman-owned business—and helps us bring more shows, more joy, and more connection to Sacramento.

Support the IndieGoGo Campaign Learn more: hausofcomedy.com



www.RainbowChamber.com



Drag Queen Bingo - Instagram @dqbsac



Drag Queen Bingo - FB @Drag Queen Bingo



Foundation - Instagram @Rainbow_Chamber_Foundation



Foundation - FB @Rainbow Chamber Foundation



Rainbow Chamber - Instagram @SacRainbowChamber



Rainbow Chamber - FB @Sacramento Rainbow Chamber of Commerce

Thank You

Thanks for supporting our community & future leaders

This just in....

Follow our new Rainbow Chamber Foundation Instagram Page!

@Sac_Rainbow_Chamber_Foundation

Other Social pages to follow:

- Sacramento Rainbow Chamber of Commerce Facebook
- Sacramento Rainbow Chamber of Commerce Instagram
- Sacramento Rainbow Chamber Foundation Facebook
- Sacramento's Original Drag Queen Bingo Facebook
- Sacramento's Original Drag Queen Bingo Instagram

Don't miss out on getting the latest news and updates!





Outword Magazine has been a cornerstone of Sacramento's LGBTQ+ community for 30 years. As the region's largest and most respected LGBTQ+ publication, it has consistently provided quality news, advertising, and entertainment to Central and Northern California.

In 2025, Outword committed to it's long time digital format, continuing its bimonthly issues that cover a diverse range of topics- from local events and arts to in-depth discussions on politics and health.

Outword Magazine remains committed to being a voice for the LGBTQ+ community, adapting to the evolving media landscape while preserving its rich legacy.

https://outwordmagazine.com/



Email Fred.Palmer@rainbowchamber.com for more information



Calling all Sacramento Rainbow Chamber members! We want to hear YOUR story! How has the Chamber impacted your business?

Share your feedback through our form and grab a chance for FREE marketing and extra spotlight for your biz or org! Your testimonial helps us grow and support businesses like yours!

Submit your feedback using the button below!

Let's grow together!

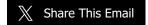
Submit your testimonial here!

Wishing you a wonderful month of April from all of us here at the Sacramento Rainbow Chamber of Commerce!

Get social with the Sacramento Rainbow Chamber!









Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831 US

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>



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