



Hello Fred,

As we step into Pride Month, I am deeply honored to address you as the newly appointed Chair of the Sacramento Rainbow Chamber of Commerce. After proudly serving on the Board since 2021, first as a member and most recently as Vice Chair, it is a privilege to continue championing our vibrant community of LGBTQ+-owned businesses and allies.

These are challenging times, but representation is more powerful than ever. Our businesses are more than storefronts and services—they are beacons of resilience, creativity, and inclusivity. By intentionally supporting LGBTQ+-owned businesses, we invest in a future where our voices rise above political noise, where unity strengthens us, and where economic empowerment fuels change. Together, we stand not just in celebration, but in action.

Pride is a time for joy, reflection, and connection. There are many opportunities to engage with our community this week:

- ❑ **Drag Queen Bingo** – June 5th, an evening of fun and fundraising
- ❑ **Sacramento Pride Festival** – Find us at our booth and connect!
- ❑ **Scholarship Applications** – Open until August 15th, supporting the next generation of LGBTQ+ leaders
- ❑ **Membership Discounts** – 25% off all membership levels throughout Pride Month, including platinum partnerships. We understand the financial challenges many businesses face—this is a chance to maximize your investment while supporting LGBTQ+ enterprises.

As some companies move away from DEI initiatives, we see the undeniable economic and moral value of standing with diverse businesses. I encourage you to explore our [Membership Directory](#)—let's reinvest in those who uplift, innovate, and stand beside us.

Pride is more than a celebration—it is a commitment. Let's rise together.

In solidarity and joy,

Sara Hanson (She/Her/Hers)
Rainbow Chamber Board Chair

&

Fred Palmer (He/Him/His)
Executive Director

Pictured : Sara Hanson + Fred Palmer



Rainbow Chamber Foundation Updates

Scholarships are now OPEN!

Links for more information

**Residents & Fellows
Debt Relief Award**

**Rainbow Chamber
Foundation Scholarship**

Palmer Family Healthcare



Rainbow Chamber News & Events

Welcome New Members!

- [Placer LGBTQ+ Center](#)
- [Lori Pennell, Realtor & Broker Associate at Re/Max](#)
- [First Northern Bank](#)
- [The Leukemia & Lymphoma Society](#)
- [Event Security Specialists](#)

Support Local. Support LGBTQ+.

Every dollar we spend is a chance to make a difference—and when we choose to invest in LGBTQ+ businesses, we're helping our community thrive. The Sacramento Rainbow Chamber of Commerce has an online directory filled with LGBTQ+ and allied businesses that are ready to serve you. Whether you're looking for services, shopping locally, or planning your next event, our members are excited to connect and support you.

Did you know the LGBTQ+ community in the U.S. has an estimated buying power of nearly \$1.4 trillion? Where and how we spend truly matters. Choosing to support inclusive businesses helps build a stronger, more connected local economy, where everyone benefits.

You can make an impact just by shopping with LGBTQ+-owned or allied businesses, using our directory to discover local services, leaving a positive review online, referring a friend, or even just reaching out to say thank you. Small acts add up.

Nonprofits are also a vital part of our community. They provide essential services, organize events, and advocate for the needs of LGBTQ+ individuals and families. Supporting them can be as simple as making a donation, volunteering your time, attending a local fundraiser or workshop, or sharing their mission with your network.

Visibility makes a difference too. When we follow LGBTQ+ media, support queer content creators, and share accurate, inclusive stories, we help amplify voices that deserve to be heard.

Let's keep the momentum going. Explore the Sacramento Rainbow Chamber's directory today and make a conscious choice to uplift and support businesses that reflect the values of inclusion, community, and growth. Every dollar counts, and your support goes further than you think.

Visit our directory and discover how easy it is to make a meaningful impact—right here in our own backyard.

Full membership directory here:



Sacramento Rainbow Chamber of Commerce
Address: 1026 Florin Rd Suite 381, Sacramento, CA 95831
Phone: (916) 266-9630
Email: Info@rainbowchamber.com
Website: <https://rainbowchamber.com/>

Visit our Chamber Member Directory Here!



MEMBERSHIP PROMO



25%
OFF

A Thriving LGBTQ+ Business Network

Joining the Chamber connects you with a dynamic and supportive community of LGBTQ+ business owners, professionals, and allies.

Business Resources & Opportunities

Members gain access to valuable tools like supplier diversity programs, procurement opportunities, marketing support, and professional development—all designed to help you scale your business and succeed in a competitive market.

Fun, Engaging Events & Community Impact

From signature events like the Business Excellence Awards and Boas & Bowties Gala to Drag Queen Bingo fundraisers and monthly mixers, we bring our business community together!

A Commitment to Equality & Empowerment

By joining, you're supporting a mission-driven organization that works tirelessly to advance equality, promote economic empowerment, and uplift the LGBTQ+ community throughout the Sacramento region and beyond.

Join TODAY

Visit our website at RainbowChamber.com to become a member today, and punch in the code below to get a discount.

use code: **PRIDE2025**

Take 25% ANY Membership Level(Only available through June 2025)

ACCEPTING 2026 BENEFICIARY
APPLICATIONS



DRAG QUEEN *Bingo*

*FIRST THURSDAY OF EVERY MONTH
@MANGO'S SACRAMENTO

APPLY TODAY!



June 5, 2025

7:00 – 9:00PM

**ALL SEATING IS FIRST COME FIRST SERVED. DOORS WILL OPEN @6

@Mango's - 1930 K Street



\$20
CASH DONATION
TO PLAY 8 GAMES

June Beneficiary:



Hosted by: DoMe Moore



Drag Queen Bingo - June 5th

Join us every first Thursday of the month at Mango's for Drag Queen Bingo with hostess, DoMe Moore. Our June beneficiary is the NorCal AIDS Cycle.

The fun starts at 7 PM but we always suggest getting there early - seating is first come, first served! \$20 to play all 8 games. Cash only!

PRIDE month program

**EMBODIED & UNAPOLOGETIC: THE POWER OF
PRESENCE, PROFIT & PSYCHOLOGICAL SAFETY IN
THE LGBTQ+ AND ALLIED BUSINESS JOURNEY**

**June 10, 2025
2 PM ET
Zoom Webinar**



Sacred Walker
(she/her/hers)

CEO, EVERYDAY SUPERHEROES COACHING

Join NGLCC - The National LGBT Chamber of Commerce's Heritage Committee and your Sacramento Rainbow Chamber in celebrating Pride Month with an inspiring storytelling session that explores the intersection of queerness, healing, and leadership. Sacred Walker, a Jamaican-born, Black queer woman, proud LGBTBE, and founder of Everyday Superheroes Coaching Inc., shares how her journey of personal transformation became the foundation for a purpose-driven business.

Through reflections on identity, visibility, and inclusion, this session will highlight how psychological safety, cultural pride, and presence can drive business success and empower visionary leadership in the LGBTQ and allied community. Attendees will walk away with a personal story of identity-driven entrepreneurship, tools for building psychological safety and authentic leadership, insights on queerness and culture as business assets, and inspiration to lead with clarity, wellness, and purpose. Register using the button below!

Register Here!

Networking Mixer

Sacramento

Sponsored by:



Register Online
www.RainbowChamber.com



FREE for Members
\$10 for Non-Members

June 17, 2025

6:00 - 7:30 PM

Valet parking for a fee or Self park for free

Appetizers Provided

Cash Bar

\$20 off dinner for two for the same evening*

*Pick up courtesy card upon check-in

Come to Network. Stay for the food.

4800 Riverside Boulevard - Sacramento, CA 95822



June 2025 Networking Mixer

Come share space with us at the next Rainbow Chamber mixer!

We are proud to be your designated LGBTQ+ "Third Space" in Sacramento!

Hosted by Scott's Seafood Grill & Bar On the River on June 17th from 6-7:30 p.m.

Sponsored by SMUD!

Attendees MUST register in advance.

Register Here!

LUNCH & LEARN



SPONSORED BY:



With Celia Surridge

CONTENT MARKETING WITH CHATGPT AND AI

WORKSHOP DETAILS

Discover how to use AI tools like ChatGPT to streamline your content marketing efforts. This session will explore how to generate ideas, create engaging content, and automate routine tasks. Whether you're new to AI or looking to enhance your existing skills, this class will equip you with practical tips to save time and boost creativity.



EST 2024
capital valley
marketing

Register here



June 25
11:00am - 12:00 PM

HELD ON ZOOM- WILL GET EMAIL WITH LINK UPON REGISTRATION

WWW.RAINBOWCHAMBER.COM

Register Here!

Sacramento



RAINBOW CHAMBER WILL HAVE A BOOTH AT SACRAMENTO PRIDE

This is a great member benefit and opportunity to showcase your business, support our chamber and enjoy the pride festivities!

Ticket to festival NOT included

[Learn more & get signed up here!](#)

Save the Date

Get ready for an unforgettable evening of elegance, community, and celebration! The Sacramento Rainbow Chamber's Boas & Bow Ties Gala returns Thursday, October 9, 2025 - mark your calendars now. This is the must-attend event of the year, you won't want to miss it!

Interested in sponsoring?
Contact Fred Palmer [Here](#)



The Sacramento Rainbow Chamber of Commerce, in partnership with Outword Magazine, is proud to launch the #IAm Campaign—a powerful stand for empowerment, resilience, and solidarity with our transgender and gender-expansive (TGX) community.

Across the country, trans lives are under attack—through harmful laws,

restricted healthcare, hate, and exclusion. These injustices hit hardest for Black trans women, trans people of color, disabled individuals, those living with HIV/AIDS, undocumented folks, and those facing poverty.

We cannot stay silent. Silence is complicity.

The #IAm Campaign is our collective response. It's a call to action, a show of love and protection, and a reminder that every "I Am" is an act of resistance and support. Which is why we will be leaving submissions open indefinitely.

Together, we rise. With care, with courage, and with hope.

More Information on #IAm & Form to Submit!

MEMBER HIGHLIGHT

Member of the Month

Mental Health Awareness Month



Therapy & Counseling



Stay Tuned for more information!



Sacramento



May's Member Spotlight

Meet Ivy Griffin (she/her), founder and owner of Thrive Therapy and Counseling—our first featured member in a new monthly highlight series celebrating the incredible individuals and organizations in our directory who are making a difference right here in Sacramento.

As we closed out May and Mental Health Awareness Month, we were proud to spotlight Ivy's compassionate leadership and the transformative work Thrive Therapy does to support emotional wellness, healing, and growth in our community.

Want to be a highlighted Member of the Month? See below for details!

Introducing:

Member of the Month

**Spotlighting 1 Non-profit and
1 Small Business a month!**

We want to highlight
the incredible
organizations in our
chamber.
Don't miss out!



Sign up Today!

Sacramento



Member of the Month

Sacramento



Requirements:

- Must be a current Sacramento Rainbow Chamber Member
- Must be a Business or Non-Profit
- Complete Interest Form

Submit Interest Form:



Upcoming Local Pride Events

- 11th Annual Davis Pride Fest: Saturday, June 7, 2025 at 3pm! Davis Civic Center Park (6th and B Streets) located behind Davis City Hall. More information found here: <https://davispride.org/>
- 4th Annual Elk Grove Pride: Saturday, June 21, 2025 at Laguna Town Hall. More information found here: [Elk Grove Pride Festival 2025 | Explore Elk Grove](#)

Click images below for more information!



Pink Party - Rainbow Chamber

Friday, June 13th -
6:30pm

Sip, sparkle, and celebrate all things PINK with a DJ dance party that's all about the Rosé! From sangria drinks to blush-toned bites and bubbly delights, grab your friends and let's toast all things PINK.

Rainbow Chamber Special Pricing
Members: \$25

Pink Party!



FRIDAY, JUNE 13TH
ELEVATION TEN WINERY

Get your tickets
here!

STARTOUT

Famm Connect

OUTPRO

FRIDAY, JUNE 20TH

* 5-9PM
SAN FRANCISCO

FAMM FEST

A PRIDE EVENT FOR LGBTQ+ PROFESSIONALS,
ENTREPRENEURS, AND ALLIES



FROM OUR MEMBERS:



A FREE Public Contracting Virtual Workshop

How to Do Business with SMUD

Tuesday, July 8th, 2025 | 11:30am ONLINE

Register Here: smud.org/workshops



Powering forward.
Together.

Convenient Online Teams Meeting

This workshop is hosted by SMUD's Supplier Education and Economic Development (SEED) team and will provide you with the opportunity to learn about:

- SMUD's contracting process
- Small-business bid incentives
- Open and upcoming contracting opportunities
- How to connect with SMUD's buying team
- Network with other potential vendors
- Gain valuable tips on the process

Helping our local and small businesses grow and supporting an inclusive and thriving economy.

More at smud.org/SEED



SACRAMENTO BUSINESS JOURNAL

CALLING ALL LGBTQ+ BUSINESS OWNERS

The Sacramento Business Journal is gathering information for its annual list of locally based LGBTQ+-owned businesses.

The list, which ranks companies by number of local employees, will be published in both our print edition and on our website in June. We hope the list helps increase visibility for LGBTQ+ owned businesses in the region. Diversity in the business community is something our readers deeply value.

Eligibility:

To qualify, a business must:

- Be at least 51% owned by individuals who identify as lesbian, gay, bisexual, transgender, queer/questioning or other LGBTQ+ identities
- Be headquartered in Sacramento, Yolo, Placer or El Dorado County

There is **no fee** to participate, and inclusion in the list is free. Please note that the Sacramento Business Journal reserves the right to edit or omit submissions for publication.

If you have any questions, feel free to contact data reporter Mengyuan Dong at mdong@bizjournals.com.

DEADLINE: JUNE 10

Sacramento Business Journal Survey Link Here

Coming ^{VERY} Soon

Our Annual LGBTQ+ Pride Special Issues

Sacramento Pride Special Issue

Hits on June 12, 2025

LGBTQ+ History Special Issue

Hits on June 26, 2025

Celebrating Outword
Magazine's 30 Years of
Pride in Sacramento



Read the Latest Issue at
www.outwordmagazine.com



Book Your Pride Ads Now
Call or Email Fred!

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digital media



www.outwordmagazine.com

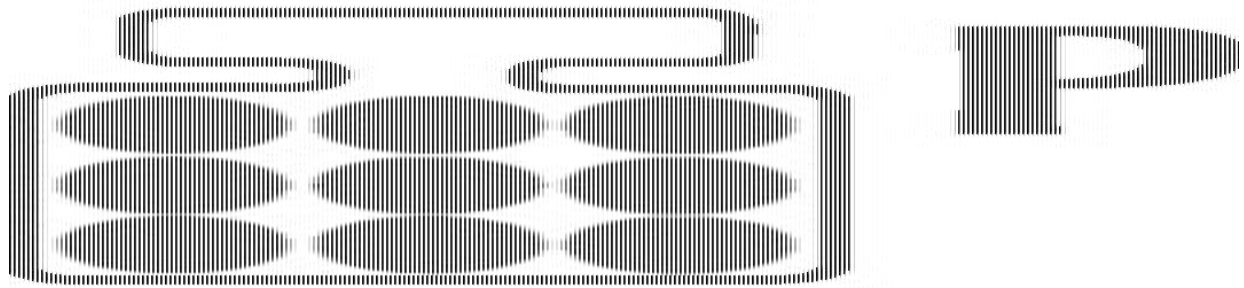


Outword Magazine has been a cornerstone of Sacramento's LGBTQ+ community for 30 years. As the region's largest and most respected LGBTQ+ publication, it has consistently provided quality news, advertising, and entertainment to Central and Northern California.

In 2025, Outword committed to its long time digital format, continuing its bi-monthly issues that cover a diverse range of topics- from local events and arts to in-depth discussions on politics and health.

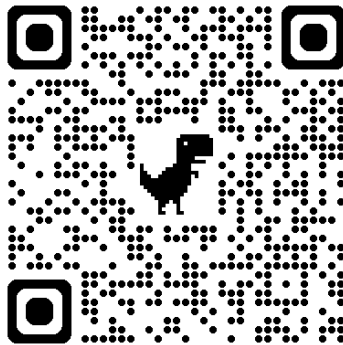
Outword Magazine remains committed to being a voice for the LGBTQ+ community, adapting to the evolving media landscape while preserving its

[Subscribe for FREE here](#)



Pucci's Pharmacy offers **HIV/HCV testing and PrEP-AP/ADAP enrollment services**. If you would like to start on PrEP or need PEP or DoxyPEP, or if you are living with HIV and need medication financial assistance, you can schedule an appointment by scanning the QR code below. If you do not have insurance, we can enroll you in programs that may help pay for medication and services (must qualify per state guidelines). We accept most insurance plans.

Learn more by Scanning QR code:



wanna advertise with us?

Quarter Page Ad: \$250

Half Page Ad: \$500

Full page Ad: \$1,000

** price is per month / 3 month buy required*



Sacramento Rainbow
Chamber of Commerce

SEE PAST NEWSLETTERS HERE:
www.rainbowchamber.com



Visit our Chamber Member Directory Here!

**Happy Pride from all of us here at the Sacramento
Rainbow Chamber of Commerce!**

Celebrating *Pride* Month

Especially with those who..



Are finding themselves



Came out later in life



Don't have support and/or community



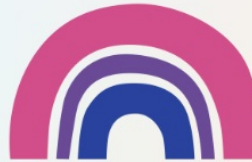
Are concerned for their safety



Are fearful of losing their rights



Are struggling with their mental health



Have lost relationships for being LGBTQ+



LGBTQ+ Nonprofits or businesses who have recently lost funding



LGBTQ+ Employees who don't feel safe in their workplace



We are here for you!

Get social with the Sacramento Rainbow Chamber!



Share This Email



Share This Email



Share This Email

Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381 | Sacramento, CA 95831 US

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