

Dear members and friends,

The Rainbow Chamber's leadership is reflective of the diverse community it serves – our organization benefits from, and is made stronger by, each member's unique perspectives, ideas, and experiences. Every February, we honor Black History Month, a month that recognizes the experiences and accomplishments of the Black community. We are grateful to Rainbow Chamber Board Members Samuel N. Jones and Melissa Muganzo Murphy, for sharing their insights into what Black History Month means to them and how your business can support Sacramento Black businesses year-round. Read on for their Q&As!

As part of our Chamber's observance of Black History Month, we hope you'll join us and the NGLCC Communities of Color Initiative (CoCi) for A Seat at the Table: Celebrating Black Resistance & Resilience in the LGBTQ+ Business Community. As we celebrate Black History Month, members of the LGBTQ+ and allied business community are invited to attend this free virtual event on Tuesday, February 21, 2023 from 11AM– 1:30 PM PST. Attendees will hear from Black LGBTQ+ business owners, supplier diversity thought leaders, and members of the NGLCC team on salient topics related to Black History Month. You can *register here*.

As always, thank you for being a part of the Rainbow Chamber and supporting our organization in its efforts to combine business development, leadership, and social action to expand economic opportunities for the LGBTQ+ community and those that support equality for all.

> Samuel N. Jones, Chair Fred Palmer, Executive Director



Celebrating Black History Month

Hear from some of our Rainbow Chamber leaders, Melissa Muganzo Murphy and Samuel N. Jones, about what Black History Month means to *them*.

Q: What does black history month mean to you?

Black History Month is the celebration of the enormous ways, areas, and impact Black-identified people have contributed to The United States and world. Recognizing all the influence in media, entertainment, technology, fashion, science, food, and style that Black people have foundationally and systemically contributed to the world's everyday joys and way of living is vital to ensuring and sustaining the vibrancy of American and Global History. I'm proud to be Black and proud to celebrate my community. – *Melissa Muganzo Murphy, CEO of Muganzo Entertainment and SacRCC Board Member*

It is the opportunity to celebrate many accomplishments by Black people. I see this month as a special added reward to have celebrations and good conversations with people about why this month is needed and should be valued. Yes, we can have these conversations daily and every month, but February is just special. We get to hear from keynote speakers and go to many rewarding events during this month. – *Samuel N. Jones, Executive Director of University Housing Services -Sacramento State and SacRCC Chair*

Q: What is one question business leaders should reflect on during Black History Month?

How am I personally and professionally enhancing the lives of Black people and working towards becoming intentionally anti-racist in my life and work? – *Melissa*

Is your business welcomed and inviting to others? Will other's see people who look like them in your business? I think those two questions are important. We talk about diversity and inclusion but is it reflected in your business? It is time for all of us to do our work to make sure we have others represented in our office/business, etc. This is an intentional way of honor DEI work. Let me be very clear, this does not mean hire someone just because you need diversity. You do the work to recruit people from all over. – *Samuel*

Q: How do you hope to see Black History Month recognized and celebrated by the Sacramento Business Community?

I hope to see more celebration of Black businesses from all legal filings (LLCs, Non-Profits, B-corps, etc.) being infused in the daily and annual tourism and business opportunities. As the capital city of one of the nation's largest states, it is our job to model what truly uprooting racism looks like and how to increase the socio-economic status of Black people who have historically and institutionally been setback. – *Melissa*

I want to see people coming out to special events during this month and other months as well. It would be nice to see some sponsoring or co-sponsoring an event during this month. But if that can't happen, then something easy to do is donate to a good cause. – *Samuel*

Follow us on *Instagram* for more insights from Melissa and Samuel and Black History Month resources!

Welcome New Members!

We'd like to extend a warm welcome to the members who joined the Chamber last month:

- Hills Physicians Medical Group
- Platinum Notary
- Diligence Security Group
- Drea's Mobile Sweet Treats
- Welcome Home Housing Inc.
- Ben Read, REALTOR®
- Northstate Solar Team
- Pink Penguin Events & Marketing
- Jay Stewart
- Longbridge Financial LLC
- Queer and Allies Fitness

We are proud to have you as part of our business community!

Upcoming Chamber Events

March Drag Queen Bingo (March 2, 7 PM)

Join us for Bingo on Thursday, March 2 at Mango's Sacramento (20th & K). This month's event will support **CASA Court Appointed Special Advocates**, an organization that advocates for abused and neglected children in the foster system ensuring their voices are heard and their needs are met through CASA volunteers. View the full Bingo event details *here*.



Virtual Lunch & Learn: Prepare To Care (February 10, 11 AM)

This FREE lunch and learn virtual event with AARP California will help you make plans to care for your partner, your friends, or loved ones. Learn the five steps to planning to care for your loved ones and receive a free lunch of your choice via GrubHub.

Register here



Monthly Networking Mixer (February 21, 7 PM)

Mix and mingle at the recently reopened Empress Tavern! Attendees will enjoy hosted appetizers and craft cocktails. The event is free for members and \$10 for non-members.

Click here to register.



Live Webinar: How to Read a P&L, Balance Sheet, and Cash Flow Statement

Just added! SacRCC Board Treasurer Alexandra Michel is hosting a free virtual workshop to help you understand your company's financial report. Join us to learn how to read a P&L, balance sheet and cash flow statement – made simple!

Register now



Save The Date: Business & Community Excellence Awards

Join us on March 23 for the 2023 Business & Community Excellence Awards. This much-anticipated annual event will take place at Sacramento Hilton Arden West from 12-1:30 PM. Tickets and sponsorship opportunities are available now. Learn more and register *here*.



SAVE THE DATE

BUSINESS & COMMUNITY EXCELLENCE AWARDS



- GOLD \$5,000 8 tickets to event and table, Full size ad in program, logo on all media, logo and mention in personal e-blast & General e-blast of over 11,000+ recipients, 8 social media post mentions, personal acknowledgement during event,
- logo on welcome posters at event, logo on projection screen during event
 SILVER \$2,500 6 tickets to event, Half page ad in program, logo and mention in general e-blast of event to over 11,000 recipients, logo on all media, 6 social media post mentions, personal acknowledgement during event, logo on welcome posters at event, logo on projection screen during event
- BRONZE \$1,000 4 tickets to event, Quarter page ad in program, logo and mention in general e-blast of event to over 11,000 recipients, 4 social media post mention, personal acknowledgement during event, company/organization name on welcome posters at event, company/organization name on projection screen during event
 General Admission \$80 per person or table for \$640 (8 tickets)

MARCH 23, 2023 12 - 1:30P.M. Hilton Sacramento Arden West

2200 Harvard St. Sacramento 🗨

SMUD Bid Opportunities!



Technical and Professional Services

Power your business with SMUD

The SEED (Supplier Education and Economic Development) program offers incentives to local small businesses that participate in SMUD's competitive bid process. It also helps prime contractors find local sub-contractors, which helps them gain a competitive edge when developing their bids or proposals.

Current Professional Services opportunities - don't miss out!	Current IT opportunities – don't miss out!
Sales & Marketing Outreach Services – Commercial Greenergy Posted: 11/09/22 Estimated: \$1 - \$5M Deadline: 02/17/2023	Citrix Products • Posted: 01/10/23 • Estimated: \$500k - \$1M • Deadline: 02/10/23
Contact Tracing Services Posted: 12/07/22 Estimated: \$500k - \$1M Deadline: 01/27/23 Low Bid Portable Restroom Rental & Cleaning Services Posted: 01/09/23 Estimated: \$500k - \$1M Deadline: 02/10/23 Dob Classification Studies & Labor Market Surveys Posted: 01/09/23 Posted: 01/09/23 Posted: \$1 - \$5M Deadline: 02/3/23 Deration & Management of Rancho Seco Posted: 01/23/23 Estimated: \$1 - \$5M Deadline: 04/07/23 SEED Contact: Alexia Hughes Alexia.Hughes@smud.org 916-732-4999	SEED Contact: Jenny Rodriquez Jenny.Rodriquez@smud.org 916-732-6990
	SMUD [®]

If you are looking to hire in 2023

Did you know that Rainbow Chamber members can list job openings for free on our *Job Postings page*? Tap into a diverse network of talented professionals and find the perfect fit for your business. Log into your *Member Portal* to post a job listing, create a Member-To-Member deal and more. Have questions? *Email us.*

A Brief History of Drag Queen Bingo

In 2009, Outword Magazine and Hamburger Patties along with the talented drag personalities of Rusty Nails and Felicity Diamond started drag queen bingo. It became quickly popular and was a highly attended event each month. After raising over \$100,000 for local charities, Outword Magazine handed the reigns over to the Sacramento Rainbow Chamber of Commerce to manage and maintain while simultaneously

keeping this amazing resource and philanthropic event within our community. After Hamburger Patties closed, the Rainbow Chamber team moved the party to what was then Headhunters and is now known to community as Mango's. The incredibly hilarious and brilliant drag queen, Do Me Moore, joined the team as the hostess shortly after and has reigned as drag bingo's only queen for her now 10th year.

Fast forward to today, our monthly bingo is highly recognized and attended to this day. Overall, we have raised and given back over \$320,000 to local charities in our Sacramento and Greater Sacramento area. It would not be without the support of our beloved Do Me Moore and the Sacramento Rainbow Chamber of Commerce that this success has been continued. We wanted to give a special thank you to the hostess on her 10th anniversary as the one and only queen of drag bingo and congratulate her on a decade of service to the LGBTQ+ community through her philanthropic and artistic efforts. Do Me Moore is no stranger to community and has been involved in making change long before her drag queen bingo hostess reign. We are forever grateful for her invaluable service and dedication to creating a supported community in our local area and beyond.

You can catch her every first Thursday of the month at Mango's located at 1930 K Street, Sacramento, Ca 95811 from 7 p.m. – 9 p.m. If you have missed out before, come join us next month. It is \$20 cash to play and is first come first serve. It often sells out fast so be sure to come early for seating. Once a year we offer VIP guaranteed seating at our May bingo for part of Big Day of giving, so come out and support! It's not to be missed and a guaranteed great experience for all.

"This is not your granny's bingo!" – Do Me Moore, Hostess of Drag Queen Bingo

CCC LGBTQ+ Summit

Registration Is now open

Registration is Now Open!!

CCC GBTQ+ APRIL 19–20, 2023

Register now and collaborate with members of the California Community Colleges at all levels. The Summit is a space for students, faculty, classified professionals and administrators to focus on this year's theme: "Fiercer Together - Uplifting Queer & Trans Students on Our Campuses." The Summit will focus on improving community college campuses at every level. The Summit will provide a platform to learn about other's innovative ideas as we work to better serve and affirm LGBTQ+ students on our campuses.

Register Here

"You must never be fearful about what you are doing when it is right." - Rosa Parks



Sacramento Rainbow Chamber of Commerce | 1026 Florin Rd Suite 381, Sacramento, CA 95831

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